



ONONDAGA CIVIC DEVELOPMENT CORPORATION
333 WEST WASHINGTON STREET, SUITE 130, SYRACUSE, NY 13202
PHONE: 315.435.3770 • FAX: 315.435.3669 • WWW.ONGOVED.NET

OCDC Regular Meeting Agenda
8:30 am Economic Development Conference Room
September 12, 2019

8:30 am Call to Order

- A. Approval of August 22, 2019 Regular Meeting Minutes**
- B. Treasurer's Report**
- C. Payment of Bills**
- D. Conflict of Interest**

Action Items

1. **Wayne's Canine Carnival – Financial support to help underwrite the cost of the event.**
Requesting \$10,000 grant to help underwrite the cost of promoting a pet adoption event.

Board Action Requested: A resolution of the Board approving Economic Growth Funds of \$10,000 (Ten Thousand Dollars)

Representative: Carrie Wojtaszek, COO Galaxy Media

ADJOURN

ONONDAGA CIVIC DEVELOPMENT CORPORATION
Regular Meeting Minutes
August 22, 2019

The Regular meeting of the Onondaga Civic Development Corporation was held on Thursday, August 22, 2019 at 333 West Washington Street, Syracuse, New York, 13202, in the large conference room on the 1st floor.

Matthew Marko called the meeting to order at 8:35 am with the following:

PRESENT:

Matthew Marko
Alison Miller
Kimberly Townsend
Michael LaFlair

DELAYED:

Gerald Albrigo

ABSENT:

Ben Dublin
James Jordan

ALSO PRESENT:

Robert Petrovich, President/CEO
Nate Stevens, Treasurer
Karen Doster, Recording Secretary
Genevieve Suits, Office of Economic Development
Chris Andreucci, Harris Beach
Carolyn Evans-Dean, Office of Economic Development
Emily Long, Office of Economic Development

APPROVAL OF REGULAR MEETING MINUTES JULY 25, 2019

Upon a motion by Michael LaFlair, seconded by Alison Miller, the OCDC Board approved the regular meeting minutes of June 13, 2019. Motion was carried unanimously.

TREASURER'S REPORT

Nate Stevens gave a brief review of the Treasurer's Report for the month ending July 2019.

Upon a motion by Alison Miller, seconded by Kimberly Townsend, the OCIDA Board approved the Treasurer's Report for the month of July 2019. Motion was carried unanimously.

PAYMENT OF BILLS

Nate Stevens gave a brief review of the Payment of Bills, Schedule #83.

Upon a motion by Kimberly Townsend, seconded by Michael LaFlair, the OCDC Board approved the Payment of Bills scheduled #83 with General Expenses being \$10,613.15. Motion was carried unanimously.

CONFLICT OF INTEREST

Conflict of Interest was circulated.

Matthew Marko stated he is the Chair of SUNY ESF Board of Trustees and asked if he has a conflict. Chris Andreucci stated that is a conflict and he will not be able to participate in discussion or vote. He stated the bylaws require a majority vote and 4 votes would be needed. (Only 4 Board Members in attendance at this time)

Kimberly Townsend asked if unanimous written consent is an option. Chris Andreucci stated no.

STATE UNIVERSITY OF NEW YORK COLLEGE OF ENVIRONMENTAL SCIENCE AND FORESTRY – DEVELOPMENT OF SATELLITE TECHNOLOGY TO PROTECT THE WATERS OF ONONDAGA COUNTY LAKES

Neil Murphy stated that he and Giorgos Mountrakis are faculty members in the Department of Environmental Resources Engineering at ESF. He stated Giorgos is the expert on remote sensing and had the opportunity to apply remote sensing to a number of environmental issues both domestic and worldwide. He stated they can apply this technology to our lakes in Central New York to find the early onset of a harmful algae bloom and respond to that with appropriate precautions to treatment of potable water. He stated then potentially get some treatment systems that could address the initiation of the bloom and maybe cut it off. He stated he serves on the Skaneateles Lake Association and heads the nutrient management committee for the SLA. He

stated he has been very involved in the issue of the harmful algae blooms on Skaneateles Lake. He stated at the same there should be concern with Otisco Lake which is a source of water for the OCWA. He stated they can see the onset of activity of an algae bloom on the lake but not confirmed. He stated we tend to get the blooms late August or in September.

Neil Murphy stated the algae blooms tend to have rapid growth once they get started and can do significant harm to people, animals and the ecosystem. He stated it can have a dilatory effect on the use of any water. He stated when it starts it has an oily green sheen on top of the water and once the bloom gets taken off you can see the large algae biomass created. He stated the organism, which goes back 2.5 billion years, is called cyanobacteria and is both a savior and a curse. He stated through photosynthetic cyanobacteria creates the oxygen we breathe and at the same time it is now raising havoc with waters throughout the US and the world. He stated we need to work hard to address that issue. He stated one of the toxins it produces is made up of 7 amino acids and is one of the most toxic substances we have on earth. He stated it is a liver toxin and suspected cancer causing agent. He stated there are other products that are produced by Cyanobacteria. He stated it is a very cagey type of organism and adapts very quickly.

Kimberly Townsend stated the DEC website is reporting 3 blooms on Otisco Lake. Neil Murphy stated they are isolated and if we can advance the notice of that, there is technology that can be used to tackle a small area. He stated the real thing is getting early notification.

Neil Murphy stated causes of the blooms is agricultural runoff. He stated Central New York lakes are nested in between agricultural areas. He stated phosphorus and nitrogen is what this bacterium wants. He stated bird droppings can create a problem as well. He stated the critical thing is climate change because our water temperatures are increasing. He stated the amount of sunlight particularly late summer and September is very intense causing the photosynthetic activity to get started. He stated we now get rainfall in intense events not a steady rainfall like in the past causing agricultural and urban runoff to increase to our lakes. He stated the blooms create harm by creating the toxins affecting humans, fish, and aquatic organisms. He stated when the blooms happen you can't drink the water, you can't swim and you can become ill if you eat any fish or shellfish that have been in contact with the algae toxins. He stated they also cause depletion of oxygen within the water which creates its own set of problems. He stated HABs (Harmful Algae Bloom) poses a significant threat on economic activity particularly in the

Finger Lakes region and CNY. He stated tourism in the Finger Lakes region is a \$3 billion a year industry. He stated one of the real risks are reduction in property values. He stated Owasco Lake was looked at and concluded the algae blooms in Owasco Lake could reduce property values by 7-14%. He stated that affects the state and local taxes in derivative issues. He stated he is very concerned about the City of Syracuse water supply. He stated the City has a filtration waiver so they don't have to filter the water if they meet certain criteria outlined by the Health Department. He stated there was one significant bloom in the summer of 2017. He stated if we were to get successive blooms there is a high probability the waiver could be pulled. He stated if it is pulled it could be in the range of \$150,000,000 to build a water treatment plant. He stated OCWA has a well-designed facility in Marcellus. He stated if there are significant successive blooms it could result in increased operating costs and maybe some additional capital costs to address the toxins. He stated this is the issue in New York State. He stated depending on the year there are about 100 to 125 lakes that have recorded harmful algae blooms. He stated it is becoming a bigger problem in New York State, nationally and even globally.

Giorgos Mountrakis stated they are proposing a demonstration project where they are using a lot of the technology they have in house to address the algae detection. He stated looking at it from the economic perspective; they are going to try and minimize the risks for real estate, tourism and filtration waiver and at the same time generate new business with technology they develop. He stated he works closely with NASA and they have a wide selection of satellites that fly around on a daily basis acquiring data. He stated the technology they have developed in house at ESF takes an image into something where you can see the blooms. He stated through processing they can extract the blooms, locate warning system and quantify the damage and extent of the HABs. He stated they are developing the demonstration project to see the Finger Lakes but the business case is once the technology is developed you can take it anywhere and apply. He stated in addition to working on the problem they will partner with industry and government so they are not just developing the demonstration but actually seeing how it can be used by government and academia. He stated they have a wide range of partners to do this including O'Brien and Gere, SRC and Airbus Aerial who is a subsidiary of Airbus. He stated Airbus has interest in this technology because they fly their own satellites but also fly their own high altitude drones. He stated they have close relationships with NASA using some of their supercomputing services. He stated ESF has a close relationship with DEC. He stated the idea would be to develop this but put it into action that DEC can use. He stated they also work closely with local organizations

like Skaneateles Lake Association, the City of Syracuse and Onondaga County, specifically the Office of the Environment to propagate the results. He stated they have partnered with CenterState CEO as well working closely with Ben Sio through an Upstate Revitalization Initiative grant they are pursuing. He stated they are also working with NUAIR which is an alliance located in Syracuse mostly concentrated on business development around drone technology. He stated with that they hope to develop the demonstration project and it is a 2 year funding request. He stated part of it is for developing the technology but it is also to communicate the technology to the partners to see how to move it to the next step.

Alison Miller asked after the development of the technology what is the answer to stop the spread or is it to contain it. Neil Murphy stated the first part is knowing and having records of where in a lake it initiates. He stated where it initiates tells about where the sources of phosphorous and nitrogen are. He stated if they can understand the patterns of where the blooms are kicking off they can focus both on mitigation of nutrients going into the lake in those locations. He stated as they go forward and learn more they would be able to use technology to address a bloom right at the onset. Giorgos Mountrakis stated the Holy Grail is to move to prevention and that is where the satellites come in. He stated they have historical data from satellites that go back 20 to 30 years so they can see conditions like the temperature of the water, wind speed and where the blooms happened in the past which will help understand the drivers to have a warning system for the future. Neil Murphy stated we can potentially contract with Airbus Aerial so they are focusing on our two lakes of major concern with their satellites and high altitude drones.

Chris Andreucci asked how they anticipate the draws of the \$100,000 over 2 years. Giorgos Mountrakis stated it was close to 50/50 but could be 60/40. Genevieve Suits stated they don't want to be tied to doing exactly 50/50 each year because one year they may get more students working on it versus the other.

Kimberly Townsend asked if funding technology is something OCDC typically does. Robert Petrovich stated yes. He stated this is obviously something the County Executive spoke of, he is supportive and would like to see this move forward. Kimberly Townsend stated this has a huge impact potentially on real estate values and tourism which is very important. Neil Murphy stated both the County Executive and the Mayor have been very supportive of all the efforts.

Chris Andreucci asked if this is at all related to the Skaneateles Lake Association grant approved. Matthew Markos stated the 9 Element Plan theoretically could be in the long run. He stated the information will be shared and will be shared with New York State.

Matthew Marko stated the information will become public. Neil Murphy agreed.

Matthew Marko stated it has been an honor being part of the environmental resources and faculty and work with both Neil Murphy and Giorgos Mountrakis's on course work with students. He stated Giorgos' work is integrated across the curriculum in many different ways. He stated Giorgos is working on the satellite/aerial imagery aspects where as Ms. Quackenbush heads up the geospatial side. He stated the GIS capabilities are needed. He stated ESF is a great nexus of opportunity between the programs.

(Gerald Albrigo arrived at meeting.)

Matthew Marko gave a summary of the ESF presentation to Gerald Albrigo.

Upon a motion by Alison Miller, seconded by Kimberly Townsend, the OCDC Board approved a resolution approving Economic Growth Funds of \$100,000 for the State University of New York College of Environmental Science and Forestry – Development of Satellite Technology to protect the waters of Onondaga County Lakes project. Matthew Marko abstained. Motion was carried unanimously.

Robert Petrovich asked if there will be a contract. Chris Andreucci stated yes.

Matthew Marko asked when the next appropriate time for ESF to report back on the progress of the research. Neil Murphy stated some time in November after they have seen what has happened relative to blooms in August and September.

Giorgos Mountrakis stated it also depends on how quickly the contract can be set up. Chris Andreucci stated the contract will take about a week.

Matthew Marko stated it can be first quarter of 2020. Giorgos Mountrakis stated they can coordinate with the Director of the Office of the Environment and give them informal updates as they move along.

Upon a motion by Matthew Marko the meeting was adjourned at 9:12 am. Motion was carried unanimously.

Genevieve A. Suits, Secretary



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August 31, 2019

Revenue / Expense / Income	Current Period	Year to date	2019 Budget Amount	Current YTD Change to Budget
Operating Revenue	2,529	327,954	475,018	(147,064)
Administrative Expense	10,190	79,453	200,000	(120,547)
Operating/Program Exp.	10,666	176,277	275,018	(98,741)
Net Ordinary Income	(18,327)	72,224	-	72,224

Current Assets	Current YTD	Prior YTD
Total Cash	492,344	624,520
Less Pass Through Received	-	-
Available Cash	492,344	624,520
Receivables	175,222	69,681
Other	-	-
Total	667,566	694,201

Reserve for Contracts	
County Operations	120,547
Marketing	14,903
Economic Growth Fund 2019	100,000
Rent	41,889
Skaneateles Watershed Plan Bridge Loan	-
Furniture & Equipment	760
Micro Loan Loss Fund	54,200
ETL Food Co-op Loan Guarantee	75,000
Downtown Comm. GIS Payment 2016/17	1,500
Total	408,799

Receivables	
0-120 days	106,408
> 120 days	68,814
Total	175,222



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August 31, 2019

Growth Fund Detail				
Service Provider	Contract Amount	Approval Date	Amount Paid	Contract Due
2016 Service Contracts				
Centerstate CEO Community Prosperity Initiative 4th Payment	\$250,000	12/8/2016	\$125,000	\$125,000
Thompson & Johnson EPP	\$12,500	10/27/2016	\$0	\$12,500
2016 Sub-Totals	\$262,500		\$125,000	\$137,500
2017 Service Contracts				
	Contract Amount	Approval Date	Amount Paid	Contract Due
None Outstanding				
2018 Service Contracts				
	Contract Amount	Approval Date	Amount Paid	Contract Due
None Outstanding				
2019 Service Contracts	2019 GF Budget	2019 Contracts	2019 Budget Remaining	
	\$100,000	\$182,500	-\$82,500	
	Contract Amount	Approval Date	Amount Paid	Contract Due
Hack Upstate	\$7,500	2/7/2019	\$7,500	\$0
Crouse Health PCL	\$25,000	5/16/2019	\$25,000	\$0
Crouse Health Pro-Op Acad	\$25,000	5/16/2019	\$25,000	\$0
Rescue Mission Youth Shel	\$25,000	5/16/2019	\$25,000	\$0
SUNY ESF Water Protection	\$100,000	8/22/2019	\$0	\$100,000
2019 Sub-Totals			\$82,500	\$100,000
			Reserved all Contracts	\$237,500

Onondaga Civic Development Corporation

PROFIT AND LOSS

August 2019

	TOTAL
Income	
45000 Non-Operating Revenue	
45030 Interest	
45030.1 Bank Interest	29.05
Total 45030 Interest	29.05
Total 45000 Non-Operating Revenue	29.05
46400 Operating Revenue	
46405 Project Income	
46420 Project Fees	2,500.00
Total 46405 Project Income	2,500.00
Total 46400 Operating Revenue	2,500.00
Total Income	\$2,529.05
GROSS PROFIT	\$2,529.05
Expenses	
62000 Operating Expenses	
62890 Rent	9,888.24
63000 Administrative Expense	10,189.95
65010 Office Expense	
65010.1 Copier	464.92
65010.2 Internet	259.99
Total 65010 Office Expense	724.91
65020 Meeting Expenses	
65021 Board meeting exp	52.81
Total 65020 Meeting Expenses	52.81
Total 62000 Operating Expenses	20,855.91
Total Expenses	\$20,855.91
NET OPERATING INCOME	\$ -18,326.86
NET INCOME	\$ -18,326.86

Onondaga Civic Development Corporation

BALANCE SHEET As of August 31, 2019

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
100.5 M&T M-M Savings	341,995.22
101 Petty Cash	9.13
102 First Niagara Checking	5,881.09
103 M&T Checking	144,458.70
Total Bank Accounts	\$492,344.14
Accounts Receivable	
300 A/R General	0.00
301 A/R Pass thru receivable	6.30
Total 300 A/R General	6.30
Total Accounts Receivable	\$6.30
Other Current Assets	
400 Accounts Rec.	
406 OC Marketing due	1.99
Total 400 Accounts Rec.	1.99
450 Loans Rec.	
451 Quasi Equity Rec	
451.1 Lite 4 Life	21,493.10
451.2 Sly Tech	47,321.07
Total 451 Quasi Equity Rec	68,814.17
454 Town of Skaneateles	106,400.00
Total 450 Loans Rec.	175,214.17
Total Other Current Assets	\$175,216.16
Total Current Assets	\$667,566.60
Fixed Assets	
15000 Furniture and Equipment	15,934.10
Total Fixed Assets	\$15,934.10
TOTAL ASSETS	\$683,500.70
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
600 Accounts Payable	0.00
600.2 Mileage Reimbursement	218.81
600.3 OED Contract	20,809.84
600.7 Deposit Payable	2,000.00
Total 600 Accounts Payable	23,028.65
Total Accounts Payable	\$23,028.65
Total Current Liabilities	\$23,028.65

	TOTAL
Total Liabilities	\$23,028.65
Equity	
31500 Reserve for Contracts	353,099.00
31700 Reserved for Micro Loan loss	54,200.00
31725 Downtown Comm GIS Pre-payment	1,500.00
Total 31500 Reserve for Contracts	408,799.00
31600 Equity - Unreserved	-353,098.77
32000 Unrestricted Net Assets	532,548.32
Net Income	72,223.50
Total Equity	\$660,472.05
TOTAL LIABILITIES AND EQUITY	\$683,500.70

ONONDAGA CIVIC DEVELOPMENT CORPORATION
PAYMENT OF BILL - SCHEDULE #84
September 12, 2019

GENERAL EXPENSES

1. <u>WASHINGTON/WALTON COMPANY LLC</u>	\$	9,888.24
September 2019 Rent		
2. <u>HARRIS BEACH PLLC</u>	\$	483.00
Inv#2325335, Legal thru 7-31-19		
3. <u>TOSHIBA FINANCIAL SERVICES</u>	\$	238.16
Inv#393048780, Aug-Sep 2019 Copier Service		
4. <u>REPUBLIC PARKING SYSTEM</u>	\$	2.00
Inv#19-08-305, August Meeting Parking		
5. <u>TIME WARNER CABLE</u>	\$	<u>259.99</u>
Inv#846945301090219, September Internet		
	Total	\$ 10,871.39



The mission of the Office of Economic Development is to improve the general prosperity and economic welfare of the people of Onondaga County by creating job opportunities and expanding the tax base, and to provide unparalleled service to existing businesses and businesses interested in relocating to Onondaga County.

The Economic Growth Fund is supported by fee revenues from the Onondaga County Industrial Development Agency (OCIDA) and the Onondaga Civic Development Corporation projects (OCDC). Economic Growth Fund monies are subject to the criteria below and approval by the funding entity.

APPLICATION PROCESS

To be considered for Economic Growth Funds, the applicant must submit an application cover page (Page 2) and a project description of no more than three (3) pages that provides a thorough understanding of the project and its impact on the residents of Onondaga County.

Please include in all project applications:

- A description of the project, its core activities and goals, and how it aligns with the mission of the Office of Economic Development.
- Detailed descriptions of *all* sources and uses of funding required to complete the project as well as funds that have already been committed.

The Economic Growth fund will consider applications at the regularly scheduled public meetings of either OCIDA or OCDC. Applicants are strongly encouraged discuss project requests with a member of the staff prior to submitting an application. Office of Economic Development staff will review applications on a rolling basis and determine, in cooperation with the applicant and at the discretion of the Board, when funding decisions will be made. Typically, funding decisions will be made within six weeks of application. There is a limited pool of funds available. Applications may be returned to the Applicant and/or not considered solely due to the lack of available funding.

Applications and attachments may be submitted by ground mail or email (preferred):

Applications may be emailed to: economicdevelopment@ongov.net
Applications may be mailed to: Onondaga County
Office of Economic Development
Attn: Economic Growth Fund
333 W. Washington Street, Suite 130
Syracuse, NY 13202

Please call the Office of Economic Development at 315-435-3770 if you have questions about the applications process or the availability of funding.

EVALUATION OF APPLICATIONS

Once deemed eligible, the application will be further evaluated on:

Job Creation/Retention: The likelihood of the project to create or retain jobs in Onondaga County.

Quality of Life: The likelihood of the project to improve the quality of life of Onondaga County citizens, generate prosperity, and/or encourage economic vibrancy in the region.

Project Personnel: That the project personnel are qualified.

Capital Contribution: Whether the project sponsor is a significant contributor to the project's budget.

OTHER CONSIDERATIONS

Please note that Article 6 of the Public Officers Law declares that all records in the possession of the Office of Economic Development (with certain limited exceptions) are open to public inspection and copying. If the Applicant feels that there are elements of the Project which are in the nature of trade secrets which, if disclosed to the public or otherwise widely disseminated, would cause substantial injury to the Applicant's competitive position, the Applicant must identify such elements in writing, request that such elements be kept confidential and provide an explanation as to the possible injury to the Applicant. In accordance with Article 6 of the Public Officers Law, the Office of Economic Development may also redact personal, private, and/or proprietary information from publicly disseminated documents.

The Office of Economic Development reserves the sole right to determine the eligibility of an organization.



Economic Growth Fund Application

To apply applicants should submit:

1. A signed application.
2. A project description of no more than three (3) pages including:
 - a. Description of the project, its core activities and goals
 - b. Number of persons and geographic distribution to be served directly by the project.
 - c. Detailed description of all sources and uses of funding required to complete the project as well as identifying funds that have already been committed.

**Applicants may be required to submit additional information that the Office of Economic Development deems necessary*

Organization Name:				
Mailing Address:				
City:		State:		Zip:
Phone:		Fax:		
Contact Person:				
Email Address:				
Executive Director/ President:				
Executive Director/ President's Email:				
Title of Proposed Project:				
Primary Purpose of Proposed Project:				
Estimated Project Start Date:		Estimated End Date:		
Total Project Budget:				
Amount of Funding Requested:				
Primary Purpose of Requested Funds:				
Type of Funding Requested:				

I have read paragraph 4.2 of the instructions and understand that the applicant must identify in writing and state the reasons for withholding information it deems proprietary and is requesting not be made publicly available.

Please check here if you have marked information as confidential/proprietary.

Title Date:



2019 Ask: \$10,000 grant to help underwrite the cost of the event. Costs to produce the event include: printing, tents, tables, chairs, security, sound, labor, insurance, advertising and coordination.

10th Annual Canine Carnival- September 21, 2019
Canine Carnival Costs 2019 (Estimated)

Expenses

Spinnaker Custom Products	\$1,500
Zoom Printing	\$500
Papa's Sports	\$2,000
Holy Shirts	\$1,100
Rentals to Go	\$4,500
The Great Music Company	\$750
Onondaga Parks (Rangers/Overtime)	\$1,100
Westcott Events/Parking	\$800
Insurance, Liability- CPH & Assoc.	\$825
Management Expenses	\$20,000
Labor	\$600
Lure Course	\$1,500
Voss Signs	\$135
Advertising	\$104,000
	\$139,310

Media Schedule

:60 second spots	Units	Rate	Total
WKRL	373	\$85	\$31,705
WTKW	311	\$85	\$26,435
ESPN	505	\$45	\$22,725
WZUN	381	\$60	\$22,860
			\$103,725

Confirmed Partners 2019:

Upstate University Hospital- \$7,500
Wegmans- \$5,000
Liverpool Village Animal Hospital- \$4,000
Ashley Lynn Winery- \$2,500
Country Max- \$2,000
New York National Guard- \$2,500
Corporate Vendors: \$4,900
Non-profits/food vendors: \$7,115

County Ask:

\$10,000 (2019)



Wayne's Canine Carnival at Jamesville Beach Park is one of the largest animal rescue events in the Northeast. The event features 50+ rescue organizations, animal demonstrations, education sessions, a celebrity adoptable dog walk, music, food and fun! The event continues to be a free event for the public to attend and Jamesville Beach Park is the perfect backdrop for this event. Canine Carnival began as an idea by Wayne Mahar as a tribute to his mom and has become a major event for Syracuse and Central New York.

Approximately 20,000 people from Onondaga County came out to enjoy the Canine Carnival event in 2018! Over \$42,000 was donated back to CNY Animal Rescues.

To date, the Priscilla Mahar Animal Welfare Foundation (PMAWF) - charity behind the Canine Carnival - has donated nearly a quarter million dollars to CNY animal rescues and welfares over the past 9 years!

Last year, Galaxy Events and PMAWF formed a partnership. Galaxy knows how to manage large, successful events such as Taste of Syracuse, Lights on the Lake, LEON Festival and the Moonlight Movie Series. Together Galaxy and PMAWF look forward to working together to help homeless animals in our community.

The funds from the grant were used to underwrite the cost of the event. Costs to produce the event include: printing, tents, tables, chairs, security, sound, labor, insurance, advertising and coordination.

The 2018 event was held on September 15th.

Canine Carnival Costs

Expenses

Spinnaker Custom Products	\$1,512.00
Zoom Printing	\$497.79
Papa's Sports	\$2,065.00
Holy Shirts	1,106.30
Rentals to Go	\$4,500
The Great Music Company	\$750
Onondaga Parks (Rangers/Overtime)	\$1,080.59
Westcott Events/Parking	\$756.00
Insurance, Liability- CPH & Assoc.	\$825.00
Management Expenses	\$18,060.50
Labor	\$600.00
Caricature Artist	\$300.00
Voss Signs	\$134.08
Advertising	\$103,725.00
	\$135,912.26

Media Schedule

:60 second spots	Units	Rate	Total
WKRL	373	\$85	\$31,705
WTKW	311	\$85	\$26,435
ESPN	505	\$45	\$22,725
WZUN	381	\$60	\$22,860
			\$103,725

Other Support Received:

Liverpool Village Animal Hospital- \$4,000
Wegmans- \$5,000
C&S Companies- \$4,000
Driver's Village- \$5,000
G&C Foods- \$6,000
Ashley Lynn Winery- \$2,000
Vendors- \$10,150
Corporate Vendors- \$2,760
Onondaga County Grant- \$20,000



Reviews from guests:

This is a really great event. Enjoyed seeing all the adorable pups, adoptable and owned! There are such great organizations represented here. Also, I'm not sure if they will see this but I want to send out a huge THANK YOU out to whomever found my bank card and turned it in. I was just leaving the event when I heard Wayne Mahar announce my name stating it was found in the parking lot! I greatly appreciate you!

Jack had a great time today! 🐾