

**TRUST FOR CULTURAL RESOURCES OF
THE COUNTY OF ONONDAGA
Regular Meeting
December 11, 2014**

The Regular meeting of the Trust for Cultural Resources of the County of Onondaga was held on Thursday, December 11, 2014 at 333 West Washington Street, Syracuse, New York, 13202, in the large conference room on the first floor.

Trustee Cydney Johnson called the meeting to order at 8:00 am with the following:

PRESENT:

Cydney Johnson
Greg Lancette
Stefano Cambereri
Matt McAnaney
Bebette Yunis

ALSO PRESENT:

Julie Cerio, Executive Director
Honora Spillane, Secretary
Kristi Smiley, Treasurer
Karen Doster, Office of Economic Development
Linda McShane, Office of Economic Development
Sarah Massett, Everson Museum of Art

APPROVAL OF REGULAR MEETING MINUTES – SEPTEMBER 11, 2014

Upon a motion by Stefano Cambareri, seconded by Matt McAnaney, the Board approved the Regular meeting minutes of October 10, 2013. Motion was carried unanimously.

TREASURER'S REPORT

Kristi Smiley gave a brief review of the Treasurer's Report for the month of November 2014.

Upon a motion by Matt McAnaney, seconded by Stefano Cambareri, the CRT Board approved the Treasurer's Report for the month November 30, 2014. Motion was carried unanimously.

PAYMENT OF BILLS

Kristi Smiley gave a brief review of the Payment of Bills, Schedule #023.

Upon a motion by Stefano Cambareri, seconded by Matt McAnaney, the CRT Board approved the Payment of Bills Schedule #023 for \$13,829.07. Motion was carried unanimously.

EVERSON MUSEUM OF ART

Cydney Johnson stated that the Board met in September and the Everson Museum of Art has come back with an amended request that was sent to the Board.

Sarah Massett thanked the Board for having them to review the amended application. She stated that they have taken feedback from the Board and revised the application to focus on capital improvements and projects for the I.M. Pei building as well as crucial and important exhibitions that will lead their schedule for next year. She stated that the schedule will be essential for driving interest and participation from the community. She stated that one of the exhibitions is a leading block buster exhibition which will also include a ticketed component so it will have some revenue stream attached to it as well. She stated that they believe these are essential for the comeback of the Everson in conjunction with the needed upgrade to the HVAC system. She stated that HVAC system will be a significant costs savings over time and will allow for better efficiencies with climate control in the building. She thanked the Board for consideration of the items.

Gary Grossman stated that they had a challenging 2014. He stated that it is same people but a different Board than it was. He stated that the Board is very engaged and is now there is passionate debate about many of the difficult items they have been dealing with. He stated that they have persevered through this year on the edge. He stated that they have excited new executive director that is coming to town next Monday. He stated that she has a very strong artistic vision and he thinks everyone will see a particular artistic vision from her. He stated that he thinks everyone is excited to the point where they are at, it has been very difficult, the funding next year is going to be very difficult and what they are asking for could really help them. He stated that it is very important for them to have this to continue to try to move forward. He stated that when she gets here with a little bit of funding they will be able to start on a road that could produce a very strong artistic organization in town that could affect all the organizations. He stated that they really believe in collaboration and they are going to try to collaborate as much as possible with every organization because he believes that will help every organization. He stated that he appreciates the Board giving the Everson consideration.

Stefano Cambareri stated that the first installment has to be in the next two weeks but is there a time frame on the second one. Gary Grossman stated that he would like it as soon as possible but realistically September 2015.

Stefano Cambareri stated that the request deals with an exhibit that starts in June. Gary Grossman stated that initially they thought about \$100,000 for this year so it has been spread out.

Cydney Johnson stated that for an exhibit that is June for marketing are we better off that we are sitting in December to fund this year and is it feasible to make the next one in May or April so that they have working funds for marketing. Gary Grossman stated that it would be much better for them.

Matt McAnaney stated that there is a funding goal on the initial grant which is going to the HVAC and also it supports the Prendergast to Pollock where they have the \$150,000 fundraising goal is which \$48,000 has already been raised. Gary Grossman agreed.

Matt McAnaney asked what the timeline is on that fundraising. He asked when they are looking to lock in the \$150,000. Sarah Massett stated that the development committee and the new Chief Development Officer are working on that exhibition right. She stated that they are waiting to hear from New York State for a regional economic development grant of \$50,000. She stated that the announcement she believes is scheduled for today and they have been assured that they have a very good chance of receiving that grant. She stated that when that comes through, and they have a few other asks that they are following up on, with the CRT \$50,000 grant this year and allocating a portion of it to Prendergast to Pollock they are very confident they can achieve that fundraising goal shortly.

Matt McAnaney stated that maybe the Board can tie the second installment once they raise the \$150,000 on the first side.

Cydney Johnson asked if a date should be put on it so they know and can depend on it.

Stefano Cambareri stated that he is kind of against tying it to their fundraising goals on a time frame because as much as he would like them to reach their fundraising goals a lot of times they are not close and so their pushes have to happen in the last two weeks.

Matt McAnaney stated that the end of the schedule is May 10 so that puts us way ahead of the schedule for next September.

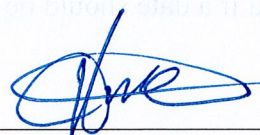
Cydney Johnson stated that part #2 is all marketing so they will need money in their hands to be able to market. She stated that they have already raised a substantial amount of money for what is going so she feels very good about the first part. She suggested moving the part 2 and say as of April 1 the other \$50,000 will be released so they have something to work with. She stated that the marketing part she thinks there is no better thing that we can do than to create a positive feeling in this community. She stated that one of the things she thinks we don't do a good job on is when people have worked really hard to fix their own house, help them to continue forward. She stated that she does think that the Everson has done a good job in cleaning their house and getting things happening.

Stefano Cambareri stated that the first \$50,000 will be dispersed as soon as possible with the second \$50,000 to be dispersed on April 2.

Cydney Johnson asked Christ Andreucci if it is within the CRT guidelines. Chris Andreucci stated yes.

Upon a motion by Stefano Cambareri, seconded by Matt McAnaney, the CRT Board approved a resolution to release the first \$50,000 in 2014 and release the second \$50,000 installment on April 2, 2015 and authorizing the signing by an officer of the Trust of the agreement and all other related documents with the Everson Museum of Art. Motion was carried unanimously.

Upon a motion by Matt McAnaney, seconded by Greg Lancette, the CRT Board adjourned the meeting at 8:18 am.



Honora Spillane, Secretary