

**TRUST FOR CULTURAL RESOURCES OF
THE COUNTY OF ONONDAGA
Regular Meeting
September 7, 2022**

A regular meeting of the Trust for Cultural Resources of the County of Onondaga was held on Wednesday, September 7, 2022 at 333 West Washington Street.

Trustee Greg Lancette called the meeting to order at 8:39 am with the following:

PRESENT:

Greg Lancette
Robert Petrovich
Leslie Garcea
Ryan Smith

ABSENT:

Regina McArthur

ALSO PRESENT:

Robert Petrovich, Executive Director
Nancy Lowery, Secretary
Nathaniel Stevens, Treasurer
Karen Doster, Recording Secretary
Alexis Rodriguez, Economic Development
Matthew Pelligra, Economic Development
Chris Andreucci, Harris Beach
Steven Butler, CNY Arts

APPROVAL OF REGULAR MEETING MINUTES – JUNE 6, 2022

Upon a motion by Leslie Garcea, seconded by Ryan Smith, the CRT Board approved the regular meeting minutes of June 6, 2022. Motion was carried unanimously.

TREASURER’S REPORT

Nate Stevens gave a brief review of the Treasurer’s Report for the month ending August 2022.

Upon a motion by Ryan Smith, seconded by Robert Petrovich, the CRT Board approved the Treasurer’s Report for the month of August 2022.

PAYMENT OF BILLS

Nate Stevens gave a brief review of the Payment of Bills, Schedule #54. He stated the Schedule #54 is the correct number for this month's Payment of Bills. He stated the Schedule #54 in the June Payment of Bills is incorrect and should have been included. Chris Andreucci stated a motion is not necessary.

Upon a motion by Robert Petrovich, seconded by Leslie Garcea, the CRT Board approved the Payment of Bills, Schedule #54 with General Expenses being \$54,566.00. Motion was carried unanimously.

CONFLICT OF INTEREST DISCLOSURE

A Conflict of Interest is not necessary based upon agenda items.

CNY ARTS PROJECT UPDATE

Steve Butler shared a PowerPoint slideshow with the Board of the different grants that went out and information about the project. (Power Point attached) He stated this is a report on the CRT grant for the Arts Impact Fund. He stated as we went into Covid a couple of things happened one being the State suspended all of its spending for the year and asked them to work on spec but that meant they had no money to grant out to the field who was in distress. He stated the County had to reduce spending by 50% and for particular for organizations in Onondaga County it was a double blow. He stated in their first survey there was a projection that people would lose \$40-\$45 million collectively in the region just through the fall. He stated they decided since they normally give out in any calendar year \$1,000,000 that they would raise \$1,000,000. He stated a lot of people questioned whether they would be able to do that because usually funds of that size require a year of planning but they went ahead because the times really warranted it. He stated the \$100,000 from CRT to CNY Arts unlocked a \$100,000 challenge grant. He stated they did hit their \$1,000,000 goal and when over. He stated some of it was in kind marketing but in truth this gift from CRT generated another \$100,000 which was 20% of the fund. He stated there were two categories; one being restart and the other resiliency. He stated if there were trying to do an outdoor or indoor project they would help them to restart their operation if they were shuttered which was required by the state. He stated they could also ask for

resilience funds just to keep people employed, keep the lights on and keep the rent paid. He stated he will review who received the funding and what they got it for.

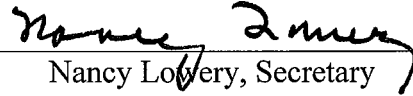
Steven Butler stated many were streaming local art and not all ran to Netflix. He stated they had many people coming to their calendar to see what virtual art was going and what cultural offerings there were. He stated it is hard to monetize streaming art because even if you had to get a code to go to watch a video or show, normally a family of 4 would have bought 4 tickets, you can buy one and the whole household can watch. He stated the arts were very creative and nimble and turned to this modality almost immediately to ensure that our residents art culture and heritage. He stated the Erie Canal Museum was doing a virtual coffee club every Friday and sometimes they would have historical documents that they ask people to read in advance for discussion. He stated there was a lot of participation. He stated at the end of the year the Ovation TV and Spectrum recognized CNY Arts as 1 of 26 organizations across the nation, gave them a \$10,000 gift, created the public service announcement and ran a media campaign for CNY Arts. He stated they were specifically chosen for the Covid-19 Arts Impact Fund. He stated they also threw a party at the Hotel Syracuse and the CRT Board was invited. He stated a lot of people chose not to attend because of Covid. He stated in the end they gave 24 grants with the CRT funding totaling \$95,121 and they took a modest \$5,879 administrative fee to do that. He stated they did try to keep their administration very low. He stated one organization usually provides 30% to do outreach and give grants across 6 counties and provide general operating support in addition. He stated they kept their administration at 10% of lower because they felt fortunate having a home in the County. He stated they have a reserve fund and they knew people they were working with did not.

Greg Lancette stated Steve Butler's report was very good and it's good to see that it was used in so many locations for so many different groups to provide that lifeline.

Chris Andrucci stated he would like to confirm that the \$100,000 CRT grant was used exclusively for organizations in Onondaga County. Steven Butler stated the \$100,000 CRT grant was used exclusively in Onondaga County and it had an impact.

ADJOURN

Upon a motion by Ryan Smith, seconded by Leslie Garcea, the CRT Board adjourned the meeting at 8:56 am.


Nancy Lowery, Secretary