

**ONONDAGA CIVIC DEVELOPMENT CORPORATION**  
**Regular Meeting Minutes**  
**September 12, 2019**

The Regular meeting of the Onondaga Civic Development Corporation was held on Thursday, September 12, 2019 at 333 West Washington Street, Syracuse, New York, 13202, in the large conference room on the 1st floor.

Matthew Marko called the meeting to order at 8:35 am with the following:

**PRESENT:**

Matthew Marko  
Alison Miller  
Kimberly Townsend  
Michael LaFlair  
Gerald Albrigo

**ABSENT:**

Ben Dublin  
James Jordan

**ALSO PRESENT:**

Robert Petrovich, President/CEO  
Nate Stevens, Treasurer  
Karen Doster, Recording Secretary  
Genevieve Suits, Office of Economic Development  
Chris Andreucci, Harris Beach  
Carolyn Evans-Dean, Office of Economic Development  
Carrie Wojtaszek, Canine Carnival (Galaxy)

APPROVAL OF REGULAR MEETING MINUTES AUGUST 22, 2019

Upon a motion by Michael LaFlair, seconded by Gerald Albrigo, the OCDC Board approved the regular meeting minutes of August 22, 2019. Motion was carried unanimously.

TREASURER'S REPORT

Nate Stevens gave a brief review of the Treasurer's Report for the month ending August 2019.

Upon a motion by Gerald Albrigo, seconded by Kimberly Townsend, the OCIDA Board approved the Treasurer's Report for the month of August 2019. Motion was carried unanimously.

## PAYMENT OF BILLS

Nate Stevens gave a brief review of the Payment of Bills, Schedule #84.

Upon a motion by Kimberly Townsend, seconded by Alison Miller, the OCDC Board approved the Payment of Bills scheduled #84 with General Expenses being \$10,871.39. Motion was carried unanimously.

## CONFLICT OF INTEREST

Conflict of Interest was circulated and there were no comments.

## WAYNE'S CANINE CARNIVAL – FINANCIAL SUPPORT TO HELP UNDERWRITE THE COST OF THE EVENT.

Matthew Marko stated June 2018 Wayne Mahar presented, August he provided a budget breakdown, and May gave a follow up to the carnival.

Carrie Wojtaszek stated they are excited for the 10<sup>th</sup> year annual Canine Carnival held at Jamesville Beach. She stated Wayne and his team have done a phenomenal job running it for the past 8 years and she came into involvement last year to help it grow and bring on some community support. She stated while Wayne has been very appreciative of the County funds, they understand they can't keep coming back asking for funds. She stated at least the past 3 years the County has been able to fund \$20,000 each year and they understand they need to come up with a step down program so the event is completely self-sufficient. She stated last year the event raised over \$42,000 that was given back to the local CNY shelters and it really highlights Jamesville Beach. She stated this year they are asking for \$10,000 to help underwrite the cost of the event. She stated those costs are primarily printing, tents, tables, securities, labor and coordination. She stated she works for Galaxy Media and they are committed to the event. She stated in the breakdown the Board can see Galaxy provides a lot of free promotion for this event.

She stated they are reaching out to a lot of local businesses within the community to help underwrite the event so that ideally it is self-sufficient.

Matthew Marko asked if the 2019 total expense budget is \$139,000. Carrie Wojtaszek stated yes.

Alison Miller asked if the media is in kind. Carrie Wojtaszek stated all is in kind

Alison Miller stated when adding up the numbers they are at break even without the grant. Carrie Wojtaszek stated they are but the grant helps. She stated the goal of the event is to raise money for local nonprofits and CNY rescues. She stated they raise money the day of the event. She stated it is a 501(c)(3) event and any money raised at the event is given back to the local shelters. She stated without the involvement from the County it is going to be significantly less this year. She stated awareness is also a big part of the picture because hundreds of animals are adopted at this event.

Matthew Marko asked what the plan is for next year. Carrie Wojtaszek stated ideally what they would like to do is receive \$10,000 this year, \$5,000 next year and ultimately zero the following year. She stated some partners were looking to exit the event and they had to say good bye to those dollars.

Matthew Marko asked if the partners are vendors, not vendors or both. Carrie Wojtaszek stated both.

Michael LaFlair asked what the management expenses for 2020 are. Carrie Wojtaszek stated it covers the yearlong running of the event that includes any expenses incurred during the 12 month period of organizing the event. She stated in the past it was done by Wayne's volunteers.

Matthew Marko stated this is the best information provided to date and can tell the accounting is in order. Carrie Wojtaszek stated they understand when they make an ask they need to show why they are asking for it.


Matthew Marko stated it is great to see the success of the event and is an iconic CNY thing. He stated it is held at a fantastic location and it needs such a big location. He stated it is one of the weekends that everyone knows about and it also has this outcome where we put in money and it has a multiplying effect in the community. He stated they are turning around \$40,000 in donations to the community plus all the vendors that benefit along the way as far as economic development. He stated he is pleased to see the step down and if that wasn't the case he would have a hard time matching what was done last year. He stated considering the investment already made and the ask now he would be in support of this going forward with the understanding that next year would be the last year at \$5,000. Carrie Wojtaszek stated they understand and that is why Wayne went to Galaxy.

Kim Townsend stated this is great visibility for Jamesville Beach. She stated people come to the event and see the beach and hopefully come back. Gerald Albrigo stated folks from out of town as well.

Matthew Marko stated the money goes to the 501(c)(3). Carrie Wojtaszek stated yes.

Upon a motion by Alison Miller, seconded by Gerald Albrigo, the OCIDA Board approved a resolution approving Economic Growth Funds of \$10,000 to Wayne's Canine Carnival. Motion was carried unanimously.

Upon a motion by Matthew Marko the meeting was adjourned at 8:50 am. Motion was carried unanimously.

  
Genevieve A. Suits, Secretary