



TRUST FOR CULTURAL RESOURCES

333 WEST WASHINGTON STREET, SUITE 130, SYRACUSE, NY 13202
PHONE: 315.435.3770 • FAX: 315.435.3669 • SYRACUSECENTRAL.COM

Regular Meeting Agenda June 8, 2022

8:30 A.M. Governance Committee Meeting

8:35 A.M. Call to Order

- A. Approval of Minutes- May 11, 2022
- B. Treasurer's Report
- C. Payment of Bills
- D. Conflict of Interest Disclosure

1. Juneteenth Cultural Festival

Juneteenth, Inc. is requesting funding to help underwrite the June 17-18, 2022 Cultural Festival event in downtown Syracuse. This funding will off-set costs for the youth cultural and educational programming.

Board Action Requested:

Approval to make a grant in the amount of \$25,000 to Juneteenth Inc. to support the 2022 Juneteenth Festival, which will support and promote cultural, educational and recreational opportunities for the residents of Onondaga County.

Representative: Kevin Henry, Executive Director, Juneteenth, Inc.

2. Nosotros Radio, Inc.

Nosotros Radio, Inc. is requesting funding to help underwrite the August 20, 2022 Latino Americano Festival, Inc., event. This funding will offset cost for international music artist, lighting, sound system and additional logistic costs.

Board Action Requested:

Approval to make a grant to Nosotros Radio, Inc. in the amount of \$9,000 to support 2022 Latino American Festival, which will support and promote cultural, educational and recreational opportunities for the residents of Onondaga County.

Representative: Fanny Villarreal, Executive Director, Nosotros Radio, Inc.

Adjourn

**TRUST FOR CULTURAL RESOURCES OF
THE COUNTY OF ONONDAGA
Regular Meeting
May 11, 2022**

A regular meeting of the Trust for Cultural Resources of the County of Onondaga was held on Wednesday, May 11, 2022 at 333 West Washington Street.

Trustee Greg Lancette called the meeting to order at 8:39 am with the following:

PRESENT:

Greg Lancette
Robert Petrovich
Leslie Garcea
Ryan Smith

ABSENT:

Regina McArthur

ALSO PRESENT:

Robert Petrovich, Executive Director
Nancy Lowery, Secretary
Nathaniel Stevens, Treasurer
Karen Doster, Recording Secretary
Chris Andreucci, Harris Beach
Carrie Wojtaszek, Galaxy Media Partners
Brittney Christie, Galaxy Media Partners

APPROVAL OF REGULAR MEETING MINUTES – MARCH 9, 2022

Upon a motion by Ryan Smith, by Leslie Garcea, the Board approved the regular meeting minutes of March 9, 2022. Motion was carried unanimously.

TREASURER’S REPORT

Nate Stevens gave a brief review of the Treasurer’s Report for the month ending March 2022.

Upon a motion by Leslie Garcea, seconded by Robert Petrovich, the CRT Board approved the Treasurer’s Report for the month of March 2022.

PAYMENT OF BILLS

Nate Stevens gave a brief review of the Payment of Bills, Schedule #53.

Upon a motion by Ryan Smith, seconded by Leslie Garcea, the CRT Board approved the Payment of Bills, Schedule #53 with General Expenses being \$110,522.97. Motion was carried unanimously.

CONFLICT OF INTEREST DISCLOSURE

A roll call was done asking Board members to recognize any conflicts.

Robert Petrovich – No conflicts

Leslie Garcea – No conflicts

Ryan Smith – No conflicts

Greg Lancette – No conflicts

Nathaniel Stevens – No conflicts

Karen Doster – No conflicts

Leslie Garcea – No conflicts

Nancy Lowery – No conflicts

APPOINTMENT OF SECRETARY AND PUBLIC HEARING OFFICER

Upon a motion by Robert Petrovich, seconded by Greg Lancette, the CRT approved Nancy Lowery as Board Secretary and Public Hearing Officer to the Trust for Cultural Resources. Motion was carried unanimously.

GALAXY MEDIA PARTNERS – MOONLIGHT MOVIE SERIES

Carrie Wojtaszek stated they are excited to bring back the Moonlight Movie Series which is something they launched quite a few years ago. She stated when the amphitheater was built a lot of families wanted to use it but didn't necessarily want to go for the concerts so they came up with the concept of doing movies and making them free for the public to attend. She stated it is held on three Mondays, July 11 to July 25 and those are dates that work around the schedules with St. Joe's

amphitheater. She stated they are trying to bring something extra to the community that families can enjoy because it is such a great venue.

Greg Lancette stated this has been very successful for past couple years when it was running and it attracts quite a bit of people.

Robert Petrovich stated this request via application is in the amount of \$15,000.

Christopher Andreucci stated this is not necessarily the grant to Galaxy Media Partners, it is an expenditure by the Trust for Cultural Resources in furtherance of its corporate purposes to increase the cultural awareness and events throughout the County. He stated it is not directly a grant.

Upon a motion by Robert Petrovich, seconded by Ryan Smith, the CRT Board approved a resolution making an expenditure to Galaxy Media Partners to help underwrite the “Moonlight Movie Series”. Motion was carried unanimously.

ADJOURN

Upon a motion by Robert Petrovich, seconded by Greg Lancette, the CRT Board adjourned the meeting at 8:46 am.

Nancy Lowery, Secretary



TRUST FOR CULTURAL RESOURCES OF THE COUNTY OF ONONDAGA
 333 WASHINGTON STREET, SUITE 130, SYRACUSE, NY 13202
 PHONE: 315.435.3770 • FAX: 315.435.3669

Treasurer's Report Overview
May 31, 2022

| Revenue / Expense / Income | Current Period | Current Year | 2022 Budget Amount | Current YTD Change to Budget |
|----------------------------|----------------|--------------|--------------------|------------------------------|
| Operating Revenue | 5 | 28 | 165,900 | (165,872) |
| Administrative Expense | 7,425 | 29,660 | 100,000 | (70,340) |
| Operating/Program Exp. | - | 105 | 65,900 | (65,795) |
| Net Ordinary Income | (7,420) | (29,737) | - | (29,737) |

| Current Assets | Current YTD | Prior YTD |
|--------------------------------------|-------------|-----------|
| Total Cash | 651,503 | 782,702 |
| Less Pass Through Received | - | - |
| Available Cash | 651,503 | 782,702 |
| Receivables (less pass through rec.) | - | - |
| Other | - | - |
| Total | 651,503 | 782,702 |

| Reserve for Contracts | |
|-----------------------|---------|
| County Operations | 70,340 |
| Program Reserve | 50,000 |
| Total | 120,340 |

| Receivables | |
|-------------|---|
| 0-120 days | - |
| > 120 days | - |
| Total | - |

Trust for Cultural Resources of the County of Onondaga

Profit and Loss

May 2022

| | TOTAL |
|--|---------------------|
| Income | |
| 45000 Non-Operating Revenue | |
| 45030 Interest | 5.27 |
| Total 45000 Non-Operating Revenue | 5.27 |
| Total Income | \$5.27 |
| GROSS PROFIT | \$5.27 |
| Expenses | |
| 65000 Operating Expenses | |
| 62000 Contractual Expenses | |
| 63000 Administrative Expense | 7,424.96 |
| Total 62000 Contractual Expenses | 7,424.96 |
| Total 65000 Operating Expenses | 7,424.96 |
| Total Expenses | \$7,424.96 |
| NET OPERATING INCOME | \$ -7,419.69 |
| NET INCOME | \$ -7,419.69 |

Trust for Cultural Resources of the County of Onondaga

Balance Sheet As of May 31, 2022

| | TOTAL |
|-------------------------------------|---------------------|
| ASSETS | |
| Current Assets | |
| Bank Accounts | |
| 100 Trust for Cultural Resources fo | 31,001.85 |
| 105 M&T Savings | 620,479.87 |
| 110 Petty Cash | 21.49 |
| Total Bank Accounts | \$651,503.21 |
| Total Current Assets | \$651,503.21 |
| TOTAL ASSETS | \$651,503.21 |
| LIABILITIES AND EQUITY | |
| Liabilities | |
| Current Liabilities | |
| Accounts Payable | |
| 600 Accounts Payable | 0.00 |
| 600.2 Mileage Reimbursement | 48.66 |
| 600.3 OED Contract | 29,660.35 |
| Total 600 Accounts Payable | 29,709.01 |
| Total Accounts Payable | \$29,709.01 |
| Total Current Liabilities | \$29,709.01 |
| Total Liabilities | \$29,709.01 |
| Equity | |
| 31500 Reserved for Contracts | 120,340.00 |
| 31600 Equity - Unreserved | -120,340.00 |
| 32000 Unrestricted Net Assets | 651,531.48 |
| Net Income | -29,737.28 |
| Total Equity | \$621,794.20 |
| TOTAL LIABILITIES AND EQUITY | \$651,503.21 |

**THE TRUST FOR CULTURAL RESOURCES OF
THE COUNTY OF ONONDAGA
PAYMENT OF BILL - SCHEDULE #53
June 8, 2022**

GENERAL EXPENSES

| | |
|---|----------------------|
| 1. <u>ONONDAGA COUNTY*</u> | <u>\$ 110,522.97</u> |
| 2021 OED Administrative Expense Payment | |
| TOTAL | \$ 110,522.97 |

Ratification of Check dated March 8, 2022



Syracuse Juneteenth Board of Directors

Kevin Henry, President
City of Syracuse

Barbara Mattison, Secretary
Community

Kitty Rice, Treasurer
Community

Bridget McCarthy
Upstate Medical
University/SABNA

Lee Glover
Syracuse Elks Lodge #1104

Michael Flood
Syracuse City School District
Syracuse Elks Lodge #1104

Cora Thomas
WAER FM 88/WSIV-1540AM

Ruthnie Angrand
City of Syracuse

Rev. Dr. H. Bernard Alex
Victory Temple Baptist Church

Dear Community Partner:

Every year, communities across the nation gather to commemorate the day of emancipation from slavery in Texas—the last of all the states to abolish slavery—and that day is June 19th, 1865. The Syracuse Juneteenth Festival also acknowledges the role that many people in the Central New York area had in achieving and maintaining freedom, equality, and opportunity for African Americans—from the days of Abolitionism to present time. This is an inclusive event, transcending racial and ethnic boundaries.

Our 2022 Festival will be the first one in Syracuse since Juneteenth became acknowledged as a State—and subsequently Federal—holiday, and we have plans to make it especially memorable for that reason. We are asking for your sponsorship, to help us reach our goal for this highly anticipated event. Donors may choose which component of the Festival they want their donations to support. You may select any individual, or combination of, categories from the 2022 Sponsorship Menu that is enclosed.

We are a 501(c)(3) not-for-profit organization, and all donations are tax-deductible. Your support would be greatly appreciated. If you have any questions, please contact us at SyracuseJuneteenth315@gmail.com or by phone at (315) 395-1447. We look forward to your attendance at this event.

Sincerely,

Kevin Henry
President
Board of Directors
Juneteenth, Inc.

Enclosure: 2022 Sponsorship Menu



2022 Juneteenth Festival Sponsorship Menu

DONATING TO JUNETEENTH

We allow our sponsors to request that their donations be contributed towards specific components of the Juneteenth Festival. Below, we have provided the categories from which you can choose, along with a description of how we plan to use donations towards each of the categories.

If you prefer to have your donation be allocated to one of the categories below, please remember to indicate your preference when sending your donation, whether it be specified on the check, via phone, or in writing.

Categories:

- **Festival Sponsorship**
Contributes to the Juneteenth Parade, Flag Raising Ceremony, and resources needed in the Festival area
- **Diversity & Culture Sponsorship**
Supports the Ancestral Celebration, Sankofa Square, historical exhibits, and other components of the Festival that promote diversity and culture
- **Family Fun Zone Sponsorship**
Supports activities for the youth attending the Festival
- **Health Pavilion Sponsorship**
For the designated area of the Festival space where our health and human service agencies promote their programs and services to the community
- **Main Stage**
Support for the artists that agreed to perform at the Festival

SPONSOR BENEFITS:

FESTIVAL PRESENTING SPONSORS—TOP TWO DONORS

Sponsor Benefits:

- Recognition as a sponsor through announcements by the MC's at our events
- Name/Logo associated with festival advertising (internet, print, radio, etc.)
- Banner displayed at Festival Main Stage (banner to be provided by sponsor)
- Invitation to participate in the Juneteenth Parade
- 10' x 10' promotional space at Festival site
- Full table reserved at the Ancestral Celebration

EMANCIPATORS—DONATIONS OF \$5,000

Sponsor Benefits:

- Recognition as a sponsor through digital and print media
- Name/Logo featured in festival advertising
- Banner displayed at the Festival (banner to be provided by sponsor)
- Invitation to participate in the Juneteenth Parade
- 10x10 promotional space at Festival site

PROCLAIMERS—DONATIONS OF \$2,500

Sponsor Benefits:

- Recognition as a sponsor through digital and print media
- Name/Logo featured in festival advertising

CELEBRATORS—DONATIONS OF \$1,000

Sponsor Benefit:

- Recognition as a sponsor through digital and print media

Please answer all questions by filling in the blanks. Use attachments as necessary.

I. APPLICANT INFORMATION

| | | | | |
|--------------------|---------------------------------|--------|------|------------|
| Organization Name: | Juneteenth Inc. | | | |
| Mailing Address: | P.O. Box 973 | | | |
| City: | Syracuse | State: | N.Y. | Zip: 13201 |
| Phone: | (315) 395-1447 | Fax: | | |
| Contact Person: | Kitty Rice | | | |
| Email Address: | Syracusejuneteenth315@gmail.com | | | |
| FED ID Number: | 14-1869411 | | | |

A. Board Chair, CEO, CFO

| Name | Title | Business Address | Phone | Email |
|-------------|-------|--------------------|----------------|--------------------|
| Kevin Henry | Pres | PO Box 973 | (315) 395-1447 | Khenry@syr.gov.net |
| | | Syr, N.Y. 13201 | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |

B. Applicant's Counsel

| | | | | |
|------------------|-----|--------|--|------|
| Name: | N/A | | | |
| Firm: | | | | |
| Mailing Address: | | | | |
| City: | | State: | | Zip: |
| Phone: | | Fax: | | |
| Email Address: | | | | |

The Applicant and the individual executing this Application on behalf of the Applicant acknowledge that the CRT will rely on the representations made herein when acting on this Application and hereby represent that the statements made herein do not contain any untrue statement of a material fact and do not omit to state a material fact necessary to make the statements contained herein not misleading.

☒ I have read paragraph 6 of the instructions and understand that the applicant must identify in writing to OCDC any information it deems proprietary and requests not be made publicly available.

☐ Please check here if you have marked information as confidential/proprietary.

Name of Organization:

Juneteenth Inc.

Name:

Kitty Rice

By:

Kitty Rice

Date:

4/8/22

IV. Hold Harmless Agreement

Applicant hereby releases The Trust for Cultural Recourses of the County of Onondaga and the members, board of directors, officers, servants, agents and employees thereof (the "CRT") from, agrees that the CRT shall not be liable for and agrees to indemnify, defend and hold the CRT harmless from and against any and all liability arising from or expense incurred by (A) the CRT's examination and processing of, and action pursuant to or upon, the attached Application, regardless of whether or not the Application or the Project described therein or the tax-exemptions and other assistance requested therein are favorably acted upon by the CRT, (B) the CRT's acquisition, construction and/or installation of the Project described therein and (C) any further action taken by the CRT with respect to the Project, including without limiting the generality of the foregoing, all causes of action and attorneys' fees and any other expenses incurred in defending any suits or actions which may arise as a result of any of the foregoing. If, for any reason, the Applicant fails to conclude or consummate necessary negotiations, or fails, within a reasonable or specified period of time, to take reasonable, proper or requested action, or withdraws, abandons, cancels or neglects the Application, or if the CRT or the Applicant are unable to reach final agreement with the respect to the Project, then, and in the event, upon presentation of an invoice itemizing the same, the Applicant shall pay to the CRT, its agents or assigns, all costs incurred by the CRT in the process of the Application, including attorneys' fees, if any.

Name of Organization:

Juneteenth Inc

By:

Krice

Name:

Kitty Rice

Title:

Financial Secretary

Date:

4/8/22

- I. Estimated value of Tax Exempt Bonds that Applicant is requesting CRT issue:

Amount:

N/A

- J. Project Schedule. Give an estimate of the project completion date:

Completion Date:

6-17-22 - 6-18-22

- K. Organization Financial Information Attachment

1. Copies of two most recent financial statements
2. Copy of most recent Annual Report
3. Strategic Plan

- L. Environmental Information

1. The CRT must make a determination of environmental significance for the project. A completed NYS Full Environmental Assessment Form must be submitted.

III. Representations By The Applicant

The Applicant understands and agrees with the CRT as follows:

- A. Annual Report on Outstanding Bonds: The Applicant understands and agrees that, if the Project receives any Financial Assistance from the CRT, the Applicant agrees to file, or cause to be filed, with the CRT, on an annual basis, any information regarding bonds, if any, issued by the CRT for the project that is requested by the Comptroller of the State of New York.

Initial

N/A

- B. Absence of Conflicts of Interest: The Applicant has received from the CRT a list of the members, officers, and employees of the CRT (Appendix A). No member, officer, or employee of the CRT has an interest, whether direct or indirect, in any transaction contemplated by this Application, except as hereinafter described:

None has interest.

Initial

N/A

- C. Fees: The CRT Application should be submitted with a non-refundable \$500.00 Application Fee to The Trust for Cultural Resources of the County of Onondaga 333 W. Washington Street, Suite 130, Syracuse, New York 13202. The CRT will collect a 1% (.01) administrative fee at the time of closing based on the value of bonds issued.

Initial

N/A

- D. The CRT reserves the right to ask for additional information as it deems necessary to complete its review of your application.

Initial

[Signature]

C. Applicant's Accountant

| | | | |
|------------------|-----|--------|------|
| Name: | N/A | | |
| Firm: | | | |
| Mailing Address: | | | |
| City: | | State: | Zip: |
| Phone: | | Fax: | |
| Email Address: | | | |

II. Project Information

- A. Describe the proposed acquisitions, construction or reconstruction, including buildings, site improvements and equipment. Also, indicate square feet by usage (e.g., office, classrooms), and type of construction. Attach a copy of preliminary plans or sketches, and/or floor plan of existing facility (Attachment II):

Site is Syracuse City Hall Plaza.
 See Attachment II
 • Ask Letter
 • Juneteenth History

- B. Location of Project, including city, town or village within which it is located. Attach a map showing location of project (Attachment II):

233 East Washington St. Syracuse, N.Y. 13201

C. Utilities on Site:

Water: ☒ Yes ☐ No

Electric: ☒ Yes ☐ No

Gas: ☐ Yes ☒ No

Sanitary/Storm Sewer: ☒ Yes ☐ No

D. Owner of the Project (land, building, improvements and/or personal property):

City of Syracuse

If other than Applicant, by what means will the applicant utilize the facility:

This is site for 2 day Juneteenth Cultural Festival

E. Zoning of Project Site

Current Zoning Commercial

Proposed Zoning Commercial

F. Are any local land use approvals required:

If yes, please describe:

☐ Yes ☒ No

G. Principal use of Project upon completion:

N/A

H. Estimated Project Costs. Give an accurate estimate of the following costs:

| | |
|---|--------------|
| Land | N/A |
| Building Construction | N/A |
| Site Work | N/A |
| Legal Fees (other than Company's Attorneys) | N/A |
| Engineering Fees | N/A |
| Financial Charges | N/A |
| Machinery & Equipment | N/A |
| CRT Fee | N/A |
| Other (Specify) 2 DAY Festival | \$ 96,776.00 |
| Estimated Total Cost * | 96,776.00 |

See Attachment III
Budget 2022



Trust for Cultural for Cultural Resources of the County of Onondaga

c/o Onondaga County Department of Economic Development

Program Support Application

Program Support Guidelines

MISSION AND PURPOSE

1.1 Mission of the Cultural Resource Trust

As set forth in Article 20 and 22 of the Arts and Cultural Affairs Law of the State of New York, the mission of the Trust for Cultural Resources (Trust) is to support, promote and protect the major cultural institutions that provide cultural, educational and recreational opportunities to the people of Onondaga County and New York State, and improve the viability and growth of these organizations.

1.2 Purpose

Program support awarded by the Trust is intended to be used to support major cultural organizations by:

- Developing and improving cultural facilities.
- Assisting projects that will bring regional, national or international recognition to our arts and cultural community or otherwise deemed significant cultural events.

DEFINITIONS

2.1 The term “cultural organization” means:

- An entity that is exempt from federal income tax under section 501(c)(3) of the Internal Revenue Code; and
- Exists primarily for the purpose of producing, promoting or presenting the arts, heritage and humanities to the public or organized primarily for identifying, documenting, interpreting and preserving cultural resources.

2.2 A “major” cultural organization is an organization that exhibits or has more than one of these attributes:

- Wide breadth of support
- Established community presence
- Fiscal soundness
- Recognized regionally, nationally, or internationally as a significant cultural asset
- Is the primary or premiere organization in the County offering this cultural resource or asset

SUPPORT PROGRAMS

3.1 Program Descriptions

Eligible major cultural organizations can apply for the following:

a. Capital Project Support

- Capital Project grants are intended for use in constructing, rehabilitating, restoring, stabilizing, renovating improving, expanding, or purchasing new or existing buildings, structures or equipment utilized by organizations.

b. Highly Significant Project Support

- Cultural opportunities deemed highly significant and desirable for the community.

c. Critical Need Support

- Critical need of a major cultural organization.

PROGRAM ELIGIBILITY GUIDELINES

4.1 Organizations deemed to be major cultural institutions must satisfy the following program eligibility guidelines:

a. Capital Projects

- The project support funds must be for use in constructing, rehabilitating, restoring, stabilizing, renovating, improving, expanding, or purchasing new or existing buildings, structures or equipment utilized by organizations; and
- The organization must either own or have (or will purchase or receive with proceeds) a legal interest in the property; and
- The project must have potential for a significant or long-term beneficial impact on the community; and

b. Highly Significant Projects

- Must provide compelling evidence that establishes that the cultural opportunity will impart a significant benefit to the residents of the County and/or New York State.

c. Critical Need Projects

- The request for funding must support a critical need of a major cultural organization.
- The applicant should describe in detail how the lack of program support will adversely affect the organization.

APPLICATION PROCESS

5.1 How to Apply

Applicants are strongly encouraged to discuss projects in advance of submission with Trust staff. Applications should only be submitted if there is a reasonable match between the applicant, its request, and the Trust's mission and eligibility requirements.

To be considered for a grant, the Applicant must submit the formal grant application which should include:

- Proof of IRS 501(c) (3) designation; and
- A project description of no more than three (3) pages (**see details below**); and
- The most recently approved Annual Report of the Organization; and
- For capital projects, organization must either own or have a legal interest (or will purchase or receive a legal interest with grant proceeds) in the property.

5.2 Application Project Description

In addition to satisfying the eligibility guidelines of section 4.1, each application should also include a project description that provides the Board with a thorough understanding of the project and its impact on the residents of the county/state.

The required information on *all* project description applications must include:

- Description of the project and its core activities and its goals.
- Number of persons and geographic distribution to be served directly by the project.
- How the project's goals align with the priorities of the IDEAS Collaborative.
- Detailed description of ***all*** sources and uses of funding required to complete the project and also identify the funds that have already been committed.

5.3 Evaluation of Applications

Once deemed eligible, the application will be further evaluated based on:

- **Access:** The likelihood of the project to increase the accessibility of cultural resources to the residents of the county/state.
- **Preservation:** The likelihood of the project to preserve the cultural heritage of the county/state by recovering, preserving or protecting historic assets.
- **Appreciation:** The likelihood of the project to broaden the public knowledge, understanding or appreciation of the arts and culture generally, and/or the county/state's cultural, educational and recreational assets.
- **Project Personnel:** The project personnel are qualified.

5.4 Application Period

Applicants' will receive written notice of the Board's decision within 60 days of application deadline.

5.5 Submission of Applications

- Applications and attachments may be submitted to the Trust by mail or by e-mail. To submit an application by mail, please send 1 copy of the grant application and attachments to:

The Cultural Resources Trust of Onondaga County
Office of Economic Development
333 W. Washington Street, Suite 130
Syracuse, NY 13202

- PDF documents of executed applications and attachments may be submitted electronically to:
carolynevans-dean@ongov.net
- Electronic submission of the Application and Annual Report is encouraged. Attachments other than the Annual Report of the organization are discouraged.
- A qualified organization may only submit one application per year.
- Please call the Trust at 315-435-3770, if you have questions about the application process or the availability of funding.

OTHER CONSIDERATIONS

- 6.1 The Trust has a very limited pool of funds that it can dedicate. Applications may be returned to the Applicant and/or not considered by the Board solely due to the lack of available funding.
- 6.2 Please note that Article 6 of the Public Officers Law declares that all records in the possession of the Trust (with certain limited exceptions) are open to public inspection and copying. If the Applicant feels that there are elements of the Project which are in the nature of trade secrets which, if disclosed to the public or otherwise widely disseminated, would cause substantial injury to the Applicant's competitive position, this Applicant may identify such elements in writing and request that such elements be kept confidential. In accordance with Article 6 of the Public Officers Law, the Trust may also redact personal, private, and/or proprietary information from publicly disseminated documents.
- 6.3 The Board of the Trust reserves the sole right to determine the eligibility of an organization.

Onondaga County Trust for Cultural Resources

Program Support Application

To apply applicants should submit:

1. A signed application.
2. Proof of IRS 501(c)(3) designation.
3. A project description of no more than three (3) pages including:
 - a. Description of the project and its core activities and goals.
 - b. Number of persons and geographic distribution to be served directly by the project.
 - c. Detailed description of all sources and uses of funding required to complete the project as well as identifying funds that have already been committed.
4. The most recently approved Annual Report of the organization.
5. For capital projects, the organization must either own, have a legal interest in, or purchase/receive a legal interest with grant proceeds the property.

**Applicants may be required to submit additional information that the CRT deems necessary*

Organization Name: _____

Organization Website: _____

Mailing Address: _____

City/State/ZIP: _____

Contact Person/ Phone Number: _____

Email Address: _____

Executive Director/President: _____

Executive Director/President's Email: _____

Title of Proposed Project: _____

Estimated Project Start Date: _____

Estimated Project End Date: _____

Total Project Budget: _____

Funding Requested: _____

Use this page to describe the project and the specific nature of what the requested funds will be used for within the broader context of the project. Please write "See attached" and attach additional documentation if needed.

Primary Purpose of Proposed Project:

Primary Purpose of Requested Funds:



I have read paragraph 6.2 of the instructions and understand that the applicant must identify in writing to CRT any information it deems proprietary and requests not be made publicly available.



Please check here if you have marked information as confidential/proprietary.

I hereby certify that all the facts, figures, and representations made in this application, including all attachments, are true and correct to the best of my knowledge, and this application is made with the approval of my board of directors.

Executive Director Signature: _____

Date: _____

Onondaga County Trust for Cultural Resources

Program Support Application

To apply applicants should submit:

1. A signed application.
2. Proof of IRS 501(c)(3) designation.
3. A project description of no more than three (3) pages including:
 - a. Description of the project and its core activities and goals.
 - b. Number of persons and geographic distribution to be served directly by the project.
 - c. Detailed description of all sources and uses of funding required to complete the project as well as identifying funds that have already been committed.
4. The most recently approved Annual Report of the organization.
5. For capital projects, the organization must either own, have a legal interest in, or purchase/receive a legal interest with grant proceeds the property.

**Applicants may be required to submit additional information that the CRT deems necessary*

Organization Name: Juneteenth

Organization Website: SYRACUSEJUNETEENTH.ORG

Mailing Address: PO Box 973

City/State/ZIP: Syracuse, N. Y. 13201

Contact Person/ Phone Number: Kitty Rice 315-395-1447

Email Address: syracusejuneteenth315@gmail.com

Executive Director/President: Kevin Henry

Executive Director/President's Email: KHenry@syr.gov

Title of Proposed Project: Juneteenth Cultural Festival

Estimated Project Start Date: June 17, 2022

Estimated Project End Date: June 24, 2022

Total Project Budget: \$97,776

Funding Requested: (\$10,000)* \$25,000

**Funding request increased
per conversation between Kitty Rice &
Nancy Lowery.*

val

5/9/22

2022 JUNETEENTH FESTIVAL BUDGET

| | | |
|-----------------------------|----|--------|
| Entertainment | \$ | 30,000 |
| Stage Production | | 14,000 |
| Hospitality | | 1,500 |
| Signage | | 1,000 |
| Marketing/media/advertising | | 6,000 |
| Logistics | | 12,276 |
| Secutity | | 5,000 |
| Insurance/permits | | 3,500 |
| Flag raising/essay contest | | 500 |
| Healyh Pavilion | | 2,500 |
| Ancestral Celebration | | 10,000 |
| Sankofa Square | | 2,000 |
| Kidz Fun Zone | | 7,000 |
| Other | | 2,000 |
| Total Expenses | | 96,776 |

Logistics break down:

| | | |
|---------------------------|----|--------|
| Staff | \$ | 120 |
| Tables-60 | | 540 |
| Chairs-120 | | 216 |
| Tents-60 | | 7,400 |
| Porta Johns/wash stations | | 2,500 |
| Total | | 12,276 |

2019 Juneteenth Finance Report

INCOME:

| | |
|-----------------------|---------------|
| Donations/Grants | 27,400 |
| 50/50 Raffle | 1109.16 |
| T shirt sales | 1943.52 |
| Ancestral Celebration | 7750 |
| Vendors | 4642.16 |
| Board Contribution | 1010 |
| Total | 43,855 |

Expenses:

| | |
|-----------------------|---------|
| General Operations | 317.84 |
| Festival Insurance | 1,100 |
| Security | 2987.5 |
| Overnight Security | 425 |
| Tent replacement | 261.33 |
| Porta Johns | 936.5 |
| Entertainment | 12,200 |
| Wizard Sound | 8,910 |
| T Shirts | 1500 |
| Donations | 350 |
| Flag Raising | 300 |
| Kidz Zone | 2500 |
| Ancestral Celebration | 4178.83 |

| | |
|--------------|------------------|
| TOTAL | 35,967.00 |
|--------------|------------------|

| | |
|--------------|--------|
| Total Income | 43,855 |
|--------------|--------|

| | |
|----------------|-----------|
| Total Expenses | 35,967.00 |
|----------------|-----------|

| | |
|--------------|----------|
| Cash on Hand | 7,888.00 |
|--------------|----------|

Other Funding sources:

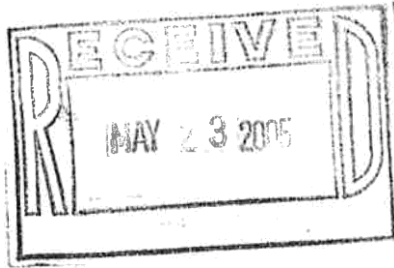
| | |
|----------------------------------|----------|
| Juneteenth Board contribution | \$9,776 |
| Onondaga County | 5,000 |
| Downtown Syracuse Foundation | 8,000 |
| Ryan McMahon | 25,000 |
| Community Foundation | 10,000 |
| Misc Donations | 6,000 |
| outstanding asks | 33,000 |
| Total Budget | \$96,776 |

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **MAY 17 2005**

JUNETEENTH INC
C/O SOUTHWEST COMMUNITY CENTER
401 SOUTH AVE
SYRACUSE, NY 13204-4141



Employer Identification Number:
14-1869411
DLN:
17053310022024
Contact Person: WAYNE WHITE ID# 75907
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
509(a) (2)
Form 990 Required:
Yes
Effective Date of Exemption:
October 30, 2004
Contribution Deductibility:
Yes
Advance Ruling Ending Date:
December 31, 2008

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. During your advance ruling period, you will be treated as a public charity. Your advance ruling period begins with the effective date of your exemption and ends with advance ruling ending date shown in the heading of the letter.

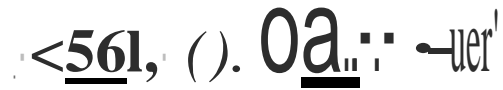
Shortly before the end of your advance ruling period, we will send you Form 8734, Support Schedule for Advance Ruling Period. You will have 90 days after the end of your advance ruling period to return the completed form. We will then notify you, in writing, about your public charity status.

Please see enclosed Information for Exempt Organizations Under Section 501(c)(3) for some helpful information about your responsibilities as an exempt organization.

JUNETEENTH INC

We have sent a copy of this letter to your representative as indicated in your power of attorney.

Sincerely,



Lois C/ Lerner
Director. Exempt Organizations
Rulings and Agreements

Enclosures: Information for Organizations Exempt Under Section 501 (c) (3)



Trust for Cultural for Cultural Resources of the County of Onondaga

c/o Onondaga County Department of Economic Development

Program Support Application

Program Support Guidelines

MISSION AND PURPOSE

1.1 Mission of the Cultural Resource Trust

As set forth in Article 20 and 22 of the Arts and Cultural Affairs Law of the State of New York, the mission of the Trust for Cultural Resources (Trust) is to support, promote and protect the major cultural institutions that provide cultural, educational and recreational opportunities to the people of Onondaga County and New York State, and improve the viability and growth of these organizations.

1.2 Purpose

Program support awarded by the Trust is intended to be used to support major cultural organizations by:

- Developing and improving cultural facilities.
- Assisting projects that will bring regional, national or international recognition to our arts and cultural community or otherwise deemed significant cultural events.

DEFINITIONS

2.1 The term “cultural organization” means:

- An entity that is exempt from federal income tax under section 501(c)(3) of the Internal Revenue Code; and
- Exists primarily for the purpose of producing, promoting or presenting the arts, heritage and humanities to the public or organized primarily for identifying, documenting, interpreting and preserving cultural resources.

2.2 A “major” cultural organization is an organization that exhibits or has more than one of these attributes:

- Wide breadth of support
- Established community presence
- Fiscal soundness
- Recognized regionally, nationally, or internationally as a significant cultural asset
- Is the primary or premiere organization in the County offering this cultural resource or asset

SUPPORT PROGRAMS

3.1 Program Descriptions

Eligible major cultural organizations can apply for the following:

a. Capital Project Support

- Capital Project grants are intended for use in constructing, rehabilitating, restoring, stabilizing, renovating improving, expanding, or purchasing new or existing buildings, structures or equipment utilized by organizations.

b. Highly Significant Project Support

- Cultural opportunities deemed highly significant and desirable for the community.

c. Critical Need Support

- Critical need of a major cultural organization.

PROGRAM ELIGIBILITY GUIDELINES

4.1 Organizations deemed to be major cultural institutions must satisfy the following program eligibility guidelines:

a. Capital Projects

- The project support funds must be for use in constructing, rehabilitating, restoring, stabilizing, renovating, improving, expanding, or purchasing new or existing buildings, structures or equipment utilized by organizations; and
- The organization must either own or have (or will purchase or receive with proceeds) a legal interest in the property; and
- The project must have potential for a significant or long-term beneficial impact on the community; and

b. Highly Significant Projects

- Must provide compelling evidence that establishes that the cultural opportunity will impart a significant benefit to the residents of the County and/or New York State.

c. Critical Need Projects

- The request for funding must support a critical need of a major cultural organization.
- The applicant should describe in detail how the lack of program support will adversely affect the organization.

APPLICATION PROCESS

5.1 How to Apply

Applicants are strongly encouraged to discuss projects in advance of submission with Trust staff. Applications should only be submitted if there is a reasonable match between the applicant, its request, and the Trust's mission and eligibility requirements.

To be considered for a grant, the Applicant must submit the formal grant application which should include:

- Proof of IRS 501(c) (3) designation; and
- A project description of no more than three (3) pages (**see details below**); and
- The most recently approved Annual Report of the Organization; and
- For capital projects, organization must either own or have a legal interest (or will purchase or receive a legal interest with grant proceeds) in the property.

5.2 Application Project Description

In addition to satisfying the eligibility guidelines of section 4.1, each application should also include a project description that provides the Board with a thorough understanding of the project and its impact on the residents of the county/state.

The required information on *all* project description applications must include:

- Description of the project and its core activities and its goals.
- Number of persons and geographic distribution to be served directly by the project.
- How the project's goals align with the priorities of the IDEAS Collaborative.
- Detailed description of ***all*** sources and uses of funding required to complete the project and also identify the funds that have already been committed.

5.3 Evaluation of Applications

Once deemed eligible, the application will be further evaluated based on:

- **Access:** The likelihood of the project to increase the accessibility of cultural resources to the residents of the county/state.
- **Preservation:** The likelihood of the project to preserve the cultural heritage of the county/state by recovering, preserving or protecting historic assets.
- **Appreciation:** The likelihood of the project to broaden the public knowledge, understanding or appreciation of the arts and culture generally, and/or the county/state's cultural, educational and recreational assets.
- **Project Personnel:** The project personnel are qualified.

5.4 Application Period

Applicants' will receive written notice of the Board's decision within 60 days of application deadline.

5.5 Submission of Applications

- Applications and attachments may be submitted to the Trust by mail or by e-mail. To submit an application by mail, please send 1 copy of the grant application and attachments to:

The Cultural Resources Trust of Onondaga County
Office of Economic Development
333 W. Washington Street, Suite 130
Syracuse, NY 13202

- PDF documents of executed applications and attachments may be submitted electronically to:
carolynevans-dean@ongov.net
- Electronic submission of the Application and Annual Report is encouraged. Attachments other than the Annual Report of the organization are discouraged.
- A qualified organization may only submit one application per year.
- Please call the Trust at 315-435-3770, if you have questions about the application process or the availability of funding.

OTHER CONSIDERATIONS

- 6.1 The Trust has a very limited pool of funds that it can dedicate. Applications may be returned to the Applicant and/or not considered by the Board solely due to the lack of available funding.
- 6.2 Please note that Article 6 of the Public Officers Law declares that all records in the possession of the Trust (with certain limited exceptions) are open to public inspection and copying. If the Applicant feels that there are elements of the Project which are in the nature of trade secrets which, if disclosed to the public or otherwise widely disseminated, would cause substantial injury to the Applicant's competitive position, this Applicant may identify such elements in writing and request that such elements be kept confidential. In accordance with Article 6 of the Public Officers Law, the Trust may also redact personal, private, and/or proprietary information from publicly disseminated documents.
- 6.3 The Board of the Trust reserves the sole right to determine the eligibility of an organization.

Onondaga County Trust for Cultural Resources

Program Support Application

To apply applicants should submit:

1. A signed application.
2. Proof of IRS 501(c)(3) designation.
3. A project description of no more than three (3) pages including:
 - a. Description of the project and its core activities and goals.
 - b. Number of persons and geographic distribution to be served directly by the project.
 - c. Detailed description of all sources and uses of funding required to complete the project as well as identifying funds that have already been committed.
4. The most recently approved Annual Report of the organization.
5. For capital projects, the organization must either own, have a legal interest in, or purchase/receive a legal interest with grant proceeds the property.

**Applicants may be required to submit additional information that the CRT deems necessary*

Organization Name: _____

Organization Website: _____

Mailing Address: _____

City/State/ZIP: _____

Contact Person/ Phone Number: _____

Email Address: _____

Executive Director/President: _____

Executive Director/President's Email: _____

Title of Proposed Project: _____

Estimated Project Start Date: _____

Estimated Project End Date: _____

Total Project Budget: _____

Funding Requested: _____

Use this page to describe the project and the specific nature of what the requested funds will be used for within the broader context of the project. Please write "See attached" and attach additional documentation if needed.

Primary Purpose of Proposed Project:

Primary Purpose of Requested Funds:



I have read paragraph 6.2 of the instructions and understand that the applicant must identify in writing to CRT any information it deems proprietary and requests not be made publicly available.



Please check here if you have marked information as confidential/proprietary.

I hereby certify that all the facts, figures, and representations made in this application, including all attachments, are true and correct to the best of my knowledge, and this application is made with the approval of my board of directors.

Executive Director Signature: _____

Date: _____

Date:

NOSOTROS RADIO INC YOUR LATINO
VOICE
C/O FANNY VILLARREAL
7095 MYERS RD
EAST SYRACUSE, NY 13057-9748

Employer Identification Number:
20-1818669

DLN:
17053004090026

Contact Person:
KAREN T HOOD

ID# 75069

Contact Telephone Number:
(877) 829-5500

Accounting Period Ending:
December 31

Public Charity Status:
170(b)(1)(A)(vi)

Form 990 Required:
Yes

Effective Date of Exemption:
November 9, 2004

Contribution Deductibility:
Yes

Advance Ruling Ending Date:
December 31, 2008

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

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