

**TRUST FOR CULTURAL RESOURCES OF
THE COUNTY OF ONONDAGA**

**Regular Meeting
June 25, 2018**

A regular meeting of the Trust for Cultural Resources of the County of Onondaga was held on Monday, June 25, 2018 at 333 West Washington Street, Syracuse, New York, 13202, in the large conference room on the first floor.

Trustee Greg Lancette called the meeting to order at 8:00 am with the following:

PRESENT:

Greg Lancette
Matt McAnaney
Dennis Duval
Ann Clarke
Julie Cerio

ALSO PRESENT:

Julie Cerio, Executive Director
Isabelle Harris, Secretary
Nathaniel Stevens, Treasurer
Karen Doster, recording Secretary
Chris Andreucci, Harris Beach
Ken Bush, Onondaga County Legislature

APPROVAL OF SPECIAL MEETING MINUTES – MAY 10, 2018

Upon a motion by Matthew McAnaney, seconded by Dennis Duval, the Board approved the Special meeting minutes of May 10, 2018. Motion was carried unanimously.

CONFLICT OF INTEREST DISCLOSURE

Conflict of Interest Disclosure not needed for this meeting.

FEE SCHEDULE

Nate Stevens stated we wanted to make our fees more consistent and clear and in the record so when a fee is issued we can say it was in the record and considered by the Board. He stated there are no changes just easier to understand.

Upon a motion by Matthew McAnaney, seconded by Ann Clarke, the CRT Board approved a resolution accepting the new fee schedule. Motion was carried unanimously.

APPOINTMENT OF BRIAN BARTLETT AS SECRETARY AND PUBLIC HEARINGS OFFICER

Julie Cerio stated Isabelle Harris has accepted a job and is leaving so her position as secretary needs to be replaced. She stated this will be her last meeting and is leaving for something she truly loves which is politics. She stated Brian Bartlett will be taking her place and he is secretary for OCDC which does similar work so we thought he would be a good fit.

Julie Cerio thanked Isabelle Harris for all her hard work and we will miss her terribly.

Julie Cerio stated Matt McAnaney, one of the originals, is also leaving the Board.

Upon a motion by Ann Clarke, seconded by Dennis Duval, the CRT Board approved a resolution appointing Brian Bartlett as Secretary and Public Hearings Officer. Motion was carried unanimously.

CULTURAL AND RECREATIONAL EVENT – MOVIE NIGHT AT THE AMPHITHEATER

Pam Levine stated the Movie Night is the same idea as last year but with a few improvements. She stated the movies are going to start earlier. She stated it is going to be focused on family and encourage them to come out and picnic. She stated the first will be a toddler movie and then a slightly older kid movie but both family movies. She stated there will be 4 movie nights starting July 9.

Julie Cerio asked what kind of feedback was receive from last year. Pam Levine stated it started too late. She stated they are going to eliminate the inflatable screen because it didn't work right. She stated they are going to use the screens at the amphitheater. She stated they are going to encourage food trucks to come in. She stated she thinks it is a great program with a great start. She stated they are going to make some changes to encourage families.

Julie Cerio asked what the numbers of attendees were. Pam Levine stated about 1,000 a movie but they would like to boost it although it was a good start.

Dennis Duval asked if there are any public service announcements related to that event. Pam Levine stated they run \$30,000 worth of advertising.

Greg Lancette asked if it is general on the radio advertising. Pam Levine stated yes.

Chris Andreucci asked Dennis Duval if he is asking if the Trust is recognized as a contributor to the event. Dennis Duval stated not but he thinks there should be more than just the radio because it is a free event and to reach out to people in the neighborhoods that may not be listening to the radio. Pam Levine stated they do social media as well.

Julie Cerio asked if there is another vehicle to be used. Dennis Duval stated he does not know who attends the event. He stated because it is a family event he is looking at where it could be encouraged. He stated one of the problems we have in the community is not enough family.

Julie Cerio stated possibly flyers could be sent around to the local neighborhoods. Dennis Duval stated he thinks there is a responsibility not only on our part but other people that are related to this type of thing in the community. He stated they should be reaching out trying to find these things not just us finding them. He stated it would increase attendance and change the diversity of the attendance.

Upon a motion by Matthew McAnaney, seconded by Dennis Duval, the CRT Board approved a resolution authorizing execution and delivery of the contract with the vendor consistent with the terms described and authorizing in accordance with the procurement policy, the procurement of this service as a sole source contract. Motion was carried unanimously.

Upon a motion by Matthew McAnaney, the CRT Board adjourned the meeting at 8:18 am.


Brian M. Bartlett, Secretary