



## **TRUST FOR CULTURAL RESOURCES**

335 MONTGOMERY STREET FLOOR 2M SYRACUSE, NY 13202

PHONE: 315.435.3770 • FAX: 315.435.3669 • SYRACUSECENTRAL.COM

### **Regular Meeting Agenda June 13, 2023**

**8:30 A.M. Call to Order the Governance Committee**

**8:35 A.M. Call to Order the Regular Meeting**

- A. Approval of Minutes-March 8, 2023
- B. Treasurer's Report
- C. Payment of Bills
- D. Conflict of Interest Disclosure

#### **Action Items**

- 1. Galaxy Media Partners, LLC is requesting funds to help to underwrite "The Moonlight Movie Series" at the Lakeview Amphitheater. This event will be four free family-friendly movie nights that are open to the general public and will run from July 11, 2023 through July 25, 2023.**

##### **Board Action Requested:**

- a. Approval by the board to make a grant in the amount of \$15,000 to Galaxy Media Partners, LLC to help underwrite "The Moonlight Movie Series."

**Representative:** Carrie Wojtaszek, Chief Operating Officer, Galaxy Media Partners

- 2. Juneteenth Cultural Festival Juneteenth, Inc. is requesting funding to help underwrite the June 16-19, 2023 Cultural Festival event in downtown Syracuse. This funding will off-set costs for the youth cultural and educational programming.**

##### **Board Action Requested:**

- a. Approval to make a grant in the amount of \$14,000 to Juneteenth Inc. to support the 2023 Juneteenth Festival, which will support and promote cultural, educational and recreational opportunities for the residents of Onondaga County.

**Representative:** Bridget McCarthy, Juneteenth, Inc.

**3. Nosotros Radio, Inc., as fiscal agent for the Latino Americano Festival, is requesting funding to help underwrite the August 19, 2023 Latino Americano Festival, Inc., event. This funding will offset cost for international music artist, lighting, sound system and additional logistic costs.**

- a. Board Action Requested: Approval to make a grant to Nosotros Radio, Inc. in the amount of \$9,000 to support 2023 Latino Americano Festival, which will support and promote cultural, educational and recreational opportunities for the residents of Onondaga County.

**Representative:** Fanny Villarreal, Executive Director, Nosotros Radio, Inc.

Adjourn

**TRUST FOR CULTURAL RESOURCES OF  
THE COUNTY OF ONONDAGA  
Regular Meeting  
March 22, 2023**

A regular meeting of the Trust for Cultural Resources of the County of Onondaga was held on Wednesday, March 22, 2023 at 335 Montgomery Street, Floor 2M, Syracuse, NY 13202.

Trustee Greg Lancette called the meeting to order at 8:51 am with the following:

**PRESENT:**

Greg Lancette  
Robert Petrovich  
Ryan Smith  
Regina McArthur  
Leslie Garcea (Zoom)

**ABSENT:**

**ALSO PRESENT:**

Robert Petrovich, Executive Director  
Nancy Lowery, Secretary  
Nathaniel Stevens, Treasurer  
Karen Doster, Recording Secretary  
Alexis Rodriguez, Assistant Treasurer  
Matthew Pelligra, Economic Development  
Mike Lisson, Grossman St. Amour  
Brianah Lane, Grossman St. Amour

**APPROVAL OF REGULAR MEETING MINUTES – OCTOBER 12, 2022**

Upon a motion by Regina McArthur, seconded by Ryan Smith, the CRT Board approved the regular meeting minutes of October 12, 2022. Motion was carried unanimously.

**TREASURER’S REPORT**

Alexis Rodriguez gave a brief review of the Treasurer’s Report for the month ending February 2023.

Upon a motion by Ryan Smith, seconded by Regina McArthur, the Board approved the Treasurer’s Report for the month ending February 2023. Motion was carried unanimously.

## PAYMENT OF BILLS

Nate Stevens gave a brief review of the Payment of Bills, Schedule #55.

Upon a motion by Ryan Smith, seconded by Robert Petrovich, the CRT Board approved the Payment of Bills Schedule #55 with General Expenses being \$100,651.59. Motion was carried unanimously.

## CONFLICT OF INTEREST DISCLOSURE

A roll call was done asking Board Members to recognize any conflicts.

Greg Lancette – No conflict  
Robert Petrovich – No conflict  
Ryan Smith – No conflict  
Regina McArthur – No conflict  
Alexis Rodriguez – No conflict  
Karen Doster – No conflict  
Nancy Lowery – No conflict  
Nate Stevens – No conflict

## REVIEW AND APPROVE THE 2022 ANNUAL AUDIT

Greg Lancette stated the Audit-Finance Committee met previously to discuss the audit with the auditor.

Upon a motion by Regina McArthur, seconded by Ryan Smith, the CRT Board approved the 2022 Annual Audit. Motion was carried unanimously.

## NEW YORK STATE RHYTHM AND BLUES FESTIVAL, INC.

Rex Lyons stated he is the President of the New York State Blues Festival. He stated he was born and raised on Onondaga Nation so he is about cultural diversity and the importance of it. He thanked the Board for this opportunity to give insight as to what they do, what they hope to accomplish and how important the service they provide is. He stated the fuel for anything is always economic and if

you want to do something to be successful, you have to have a completely new business model, which he believes they have finally established. He stated this year they will be celebrating their 31st year. He stated they started back in 1992 as a 501 C-3 and it's been quite a journey. He stated Covid was an uncertain time and really put a stop to everything in the arts and it has been challenging. He stated he is a lifelong artist and performs with the Ripcords. He stated he has seen the evolution of music and the importance of it. He stated he really wants to emphasize the importance of supporting the arts and especially the New York Blues Festival being a free festival. He stated there are few in the country and they have a very expensive fan base coming all the way from Florida, up to Maine to Canada and variations with tribal societies in Ottawa. He stated there is a strong roots community throughout the nation and it's an incredibly important genre because of its origins coming from here and the diverse nature of it. He stated it has so much connective tissue. He stated in this world we all navigate primarily through a virtual device that's kind of hijacking the human experience which he feels can be unhealthy and a bit out of balance because you really need that real time experience. He stated we are social creatures and we need this for mental health, for wellness, vitality for the soul, spirit of a community, a city, a state and a nation. He stated the arts are so vital and unfortunately they seem to be the first thing that takes a hit when it comes to economics. He stated they are a not for profit and have a volunteer board of extremely passionate people who put this together. He stated they have over 100 volunteers that come together annually to make this what it is. He stated they used to be in Clinton Square but then during the pandemic the city took the opportunity to fix the pipes under the road so they weren't able to have the festival there. He stated they reached out to the fair and looked at what their options were and they moved there which lends to them expanding and growing. He stated Clinton Square has limited space, limited parking and couldn't hold a big A-Lister because it would be hard to manage the overwhelming amount of people. He stated the Fairgrounds, in particular Chevy Court, provides a nice platform for them to grow and bring in an A-Lister. He stated this year they have an icon of the blues genre, Buddy Guy. He stated he is going to be a headliner and is a living legend. He stated it is hard to imagine the next iconic artist of that magnitude. He stated with the AI world it is very challenging to find their niche now and to exist economically. He stated he is here to ask for a grant that CRT provides. He stated he really likes CRT's logo with the music notes because it speaks volumes to him on how important music is. He stated the collaboration with all the local, regional and state helps and they need all the grants they applied for. He stated they intend to grow. He stated some of the things that will help with the grant from CRT is to increase marketing, the outreach for audience and potential sponsors. He stated marketing is vital. He stated secondly since they are at the State Fair, they added buses and shuttles. He stated they are in discussions with Centro and putting it together so people can access the festival

that might not be able to at a cost of about \$5,000 which is not in the original budget. He stated there has been a substantial increase in arts fees. He stated just for a frame of reference, Buddy Guy costs \$75,000 and there are other artists they would hope to get like Marcus King who is \$125,000. He stated there is always something going on in Syracuse on weekends in the summer so you have to be competitive. He stated it is very important to present the best possible lineup to attract people to come here and hopefully spend a few days. He stated it is being held June 15 to June 17. He stated they have a great line up and once Buddy Guy signed it was easier to get other artists to want to be part of this festival. He stated he appreciates the work that CRT does and how important it is because being a 501-c-3, they are totally dependent upon sponsorship, both private, corporate and all of the grants they receive. He stated their budget is up around \$290,000 this year and last year it was about \$248,000. He stated they are growing, expanding and they want to continue this trajectory, because they have been very successful to this point. He stated they have shown their longevity and one of the things they really pride themselves on is they make themselves accessible. He stated they won best show concept against someone like Live Nation that has a real monopoly. He stated Blues Festival outdid Live Nation with all of their money, all their resources and it is because they had the team to orchestrate the best festival. He stated it is very commendable. He state Live Nation is expensive to see a show at the amphitheater and not everyone has that luxury so it is important for them to continue to have this festival and experience. He stated they continue to move the in the right direction. He stated he is hoping he is conveying something that may resonate with the Board and feel the importance he feels for this festival. He stated CRT's participation would be extremely helpful and necessary for them to be successful. He stated he appreciates giving him a moment to express myself.

Greg Lancette stated a complete application was included with the meeting materials and it met all the criteria.

Regina MacArthur stated technology has made this type of event a lost art.

Upon a motion by Regina McArthur, seconded by Ryan Smith, the CRT Board approved a resolution approving a grant in the amount of \$25,000 to the New York State Rhythm and Blues Festival, Inc. to support the 2023 Blues Festival. Motion was carried unanimously.

#### APPOINTMENT OF ASSISTANT SECRETARY

Robert Petrovich stated consistent with other boards that are operating under the banner of Onondaga County Economic Development it is important, from staff's view, to have Svetlana Dyer in the capacity as Assistant Secretary to the Trust working with Nancy Lowery to advance the agenda and prepare for meetings going forward.

Upon a motion by Ryan Smith, seconded by Regina McArthur, the CRT Board approved the appointment of Svetlana Dyer as Assistant Secretary to the Trust for Cultural Resources. Motion was carried unanimously.

#### APPOINTMENT OF ASSISTANT TREASURER

Robert Petrovich stated consistent with other boards that are operating under the banner of Onondaga County Economic Development it is important, from staff's view, to have Alexis Rodrigues in the capacity as Assistant Treasurer to the Trust to work with Nate Stevens advancing the goals, objectives and missions of the trust on a going forward basis.

Upon a motion by Ryan Smith, seconded by Regina McArthur, the CRT Board approved the appointment of Alexis Rodriguez as Assistant Treasurer to the Trust for Cultural Resources. Motion was carried unanimously.

#### ADJOURN

Upon a motion by Regina McArthur, seconded by Ryan Smith, the CRT Board adjourned the meeting at 9:10 am.

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Nancy Lowery, Secretary



**TRUST FOR CULTURAL RESOURCES OF THE COUNTY OF ONONDAGA**  
 335 MONTGOMERY STREET, 2ND FLOOR, SYRACUSE, NY 13202  
 PHONE: 315.435.3770 • FAX: 315.435.3669

**Treasurer's Report Overview**  
**May 31, 2023**

Revenue / Expense / Income	Current Period	Current Year	2023 Budget Amount	Current YTD Change to Budget
Operating/Non-Op Revenue	948	1,818	169,218	(167,400)
Administrative Expense	6,812	31,339	76,500	(45,161)
Operating/Program Expense		25,796	92,718	(66,922)
Net Ordinary Income	(5,864)	(55,317)	-	(55,317)

Current Assets	Current YTD	Prior YTD
Total Cash	472,463	651,503
Less Pass Through Received	-	-
Available Cash	472,463	651,503
Receivables (less pass through rec.)	-	-
Other	-	-
Total	472,463	651,503

Receivables	
0-120 days	-
> 120 days	-
Total	-



# Trust for Cultural Resources of the County of Onondaga

## Profit and Loss

May 2023

	TOTAL
Income	
45000 Non-Operating Revenue	
45030 Interest	947.75
<b>Total 45000 Non-Operating Revenue</b>	<b>947.75</b>
<b>Total Income</b>	<b>\$947.75</b>
GROSS PROFIT	<b>\$947.75</b>
Expenses	
65000 Operating Expenses	
62000 Contractual Expenses	
63000 Administrative Expense	6,811.64
<b>Total 62000 Contractual Expenses</b>	<b>6,811.64</b>
<b>Total 65000 Operating Expenses</b>	<b>6,811.64</b>
<b>Total Expenses</b>	<b>\$6,811.64</b>
NET OPERATING INCOME	<b>\$ -5,863.89</b>
NET INCOME	<b>\$ -5,863.89</b>

# Trust for Cultural Resources of the County of Onondaga

## Balance Sheet As of May 31, 2023

	TOTAL
<b>ASSETS</b>	
Current Assets	
Bank Accounts	
100 Trust for Cultural Resources fo	99,988.26
105 M&T Savings	372,453.45
110 Petty Cash	21.49
<b>Total Bank Accounts</b>	<b>\$472,463.20</b>
<b>Total Current Assets</b>	<b>\$472,463.20</b>
<b>TOTAL ASSETS</b>	<b>\$472,463.20</b>
<b>LIABILITIES AND EQUITY</b>	
Liabilities	
Current Liabilities	
Accounts Payable	
600 Accounts Payable	0.00
600.2 Mileage Reimbursement	48.66
600.3 OED Contract	31,338.71
<b>Total 600 Accounts Payable</b>	<b>31,387.37</b>
<b>Total Accounts Payable</b>	<b>\$31,387.37</b>
<b>Total Current Liabilities</b>	<b>\$31,387.37</b>
<b>Total Liabilities</b>	<b>\$31,387.37</b>
Equity	
31500 Reserved for Contracts	101,605.00
31600 Equity - Unreserved	-101,605.00
32000 Unrestricted Net Assets	496,392.93
Net Income	-55,317.10
<b>Total Equity</b>	<b>\$441,075.83</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$472,463.20</b>

**THE TRUST FOR CULTURAL RESOURCES OF  
THE COUNTY OF ONONDAGA  
PAYMENT OF BILLS - SCHEDULE #56  
June 13, 2023**

**GENERAL EXPENSES**

1.	<u>NEW YORK STATE BLUES FESTIVAL, INC.*</u>	\$	25,000.00
	2023 NYS Blues Festival Grant		
2.	<u>HARRIS BEACH PLLC**</u>	\$	756.00
	General Corporate, Inv#8911161		
3.	<u>GROSSMAN ST. AMOUR CPA'S PLLC</u>	\$	4,000.00
	Inv#86128, 2022 Audit Final Billing		
<b>TOTAL</b>		\$	<b>29,756.00</b>

\*Ratification of check dated April 12, 2023

\*\*Ratification of check dated April 26, 2023



# Trust for Cultural Resources of the County of Onondaga

c/o Onondaga County Department of Economic Development

*Program Support Application*

# Program Support Guidelines

## MISSION AND PURPOSE

### 1.1 Mission of the Cultural Resource Trust

As set forth in Article 20 and 22 of the Arts and Cultural Affairs Law of the State of New York, the mission of the Trust for Cultural Resources (Trust) is to support, promote and protect the major cultural institutions that provide cultural, educational and recreational opportunities to the people of Onondaga County and New York State, and improve the viability and growth of these organizations.

### 1.2 Purpose

**Program support awarded by the Trust is intended to be used to support major cultural organizations by:**

- Developing and improving cultural facilities.
- Assisting projects that will bring regional, national or international recognition to our arts and cultural community or otherwise deemed significant cultural events.

## DEFINITIONS

### 2.1 The term “cultural organization” means:

- An entity that is exempt from federal income tax under section 501(c)(3) of the Internal Revenue Code; and
- Exists primarily for the purpose of producing, promoting or presenting the arts, heritage and humanities to the public or organized primarily for identifying, documenting, interpreting and preserving cultural resources.

### 2.2 A “major” cultural organization is an organization that exhibits or has more than one of these attributes:

- Wide breadth of support
- Established community presence
- Fiscal soundness
- Recognized regionally, nationally, or internationally as a significant cultural asset
- Is the primary or premiere organization in the County offering this cultural resource or asset

## SUPPORT PROGRAMS

### 3.1 Program Descriptions

Eligible major cultural organizations can apply for the following:

#### a. Capital Project Support

- Capital Project grants are intended for use in constructing, rehabilitating, restoring, stabilizing, renovating improving, expanding, or purchasing new or existing buildings, structures or equipment utilized by organizations.

#### b. Highly Significant Project Support

- Cultural opportunities deemed highly significant and desirable for the community.

#### c. Critical Need Support

- Critical need of a major cultural organization.

#### 4.1 Organizations deemed to be major cultural institutions must satisfy the following program eligibility guidelines:

##### a. Capital Projects

- The project support funds must be for use in constructing, rehabilitating, restoring, stabilizing, renovating, improving, expanding, or purchasing new or existing buildings, structures or equipment utilized by organizations; and
- The organization must either own or have (or will purchase or receive with proceeds) a legal interest in the property; and
- The project must have potential for a significant or long-term beneficial impact on the community; and

##### b. Highly Significant Projects

- Must provide compelling evidence that establishes that the cultural opportunity will impart a significant benefit to the residents of the County and/or New York State.

##### c. Critical Need Projects

- The request for funding must support a critical need of a major cultural organization.
- The applicant should describe in detail how the lack of program support will adversely affect the organization.

### APPLICATION PROCESS

#### 5.1 How to Apply

Applicants are strongly encouraged to discuss projects in advance of submission with Trust staff. Applications should only be submitted if there is a reasonable match between the applicant, its request, and the Trust's mission and eligibility requirements.

**To be considered for a grant, the Applicant must submit the formal grant application which should include:**

- Proof of IRS 501(c) (3) designation; and
- A project description of no more than three (3) pages (**see details below**); and
- The most recently approved Annual Report of the Organization; and
- For capital projects, organization must either own or have a legal interest (or will purchase or receive a legal interest with grant proceeds) in the property.

#### 5.2 Application Project Description

In addition to satisfying the eligibility guidelines of section 4.1, each application should also include a project description that provides the Board with a thorough understanding of the project and its impact on the residents of the county/state.

**The required information on all project description applications must include:**

- Description of the project and its core activities and its goals.
- Number of persons and geographic distribution to be served directly by the project.
- How the project's goals align with the priorities of the IDEAS Collaborative.
- Detailed description of **all** sources and uses of funding required to complete the project and also identify the funds that have already been committed.

**Once deemed eligible, the application will be further evaluated based on:**

- **Access:** The likelihood of the project to increase the accessibility of cultural resources to the residents of the county/state.
- **Preservation:** The likelihood of the project to preserve the cultural heritage of the county/state by recovering, preserving or protecting historic assets.
- **Appreciation:** The likelihood of the project to broaden the public knowledge, understanding or appreciation of the arts and culture generally, and/or the county/state's cultural, educational and recreational assets.
- **Project Personnel:** The project personnel are qualified.

**5.4 Application Period**

Applicants' will receive written notice of the Board's decision within 60 days of application deadline.

**5.5 Submission of Applications**

- Applications and attachments may be submitted to the Trust by mail or by e-mail. To submit an application by mail, please send 1 copy of the grant application and attachments to:

The Cultural Resources Trust of Onondaga County  
Office of Economic Development  
335 Montgomery Street, 2nd Floor  
Syracuse, NY 13202

PDF documents of executed applications and attachments may be submitted electronically to:  
[nancylowery@ongov.net](mailto:nancylowery@ongov.net)

- Electronic submission of the Application and Annual Report is encouraged. Attachments other than the Annual Report of the organization are discouraged.
- A qualified organization may only submit one application per year.
- Please call the Trust at 315-435-3770, if you have questions about the application process or the availability of funding.

**OTHER CONSIDERATIONS**

- 6.1 The Trust has a very limited pool of funds that it can dedicate. Applications may be returned to the Applicant and/or not considered by the Board solely due to the lack of available funding.
- 6.2 Please note that Article 6 of the Public Officers Law declares that all records in the possession of the Trust (with certain limited exceptions) are open to public inspection and copying. If the Applicant feels that there are elements of the Project which are in the nature of trade secrets which, if disclosed to the public or otherwise widely disseminated, would cause substantial injury to the Applicant's competitive position, this Applicant may identify such elements in writing and request that such elements be kept confidential. In accordance with Article 6 of the Public Officers Law, the Trust may also redact personal, private, and/or proprietary information from publicly disseminated documents.
- 6.3 The Board of the Trust reserves the sole right to determine the eligibility of an organization.

# Onondaga County Trust for Cultural Resources

## *Program Support Application*

**To apply applicants should submit:**

1. A signed application.
2. Proof of IRS 501(c)(3) designation.
3. A project description of no more than three (3) pages including:
  - a. Description of the project and its core activities and goals.
  - b. Number of persons and geographic distribution to be served directly by the project.
  - c. Detailed description of all sources and uses of funding required to complete the project as well as identifying funds that have already been committed.
4. The most recently approved Annual Report of the organization.
5. For capital projects, the organization must either own, have a legal interest in, or purchase/receive a legal interest with grant proceeds the property.

*\*Applicants may be required to submit additional information that the CRT deems necessary*

Organization Name: Galaxy Media Partners

Organization Website: www.galaxymediapartners.com

Mailing Address: 235 Walton Street

City/State/ZIP: Syracuse, NY 13202

Contact Person/ Phone Number: Carrie Wojtaszek, 315-559-6650

Email Address: carrie@galaxymediapartners.com

Executive Director/President: Carrie Wojtaszek, COO

Executive Director/President's Email: carrie@galaxymediapartners.com

Title of Proposed Project: Moonlight Movie Series

Estimated Project Start Date: July 5, 2023

Estimated Project End Date: July 26, 2023

Total Project Budget: \$120,000

Funding Requested: \$15,000



Use this page to describe the project and the specific nature of what the requested funds will be used for within the broader context of the project. Please write "See attached" and attach additional documentation if needed.

**Primary Purpose of Proposed Project:**

The Moonlight Movie Series at the Lakeview Amp provides residents the opportunity to come together, under the stars, and enjoy a free family-friendly evening. The classic movies scheduled will unite both young and old as they create memories that will last a lifetime while the free admission and free accessible parking will allow all to experience the panoramic views of Onondaga Lake.

Approximately 4,000 people from Onondaga County came out to enjoy the Moonlight Movie Series last year- we are excited to bring this back as a four-week series this summer!

**Primary Purpose of Requested Funds:**

The funds from the grant will be used to underwrite the cost of the event. Costs to produce the event include:  
- licensing fees to show the films, security, sound, labor, venue cleaning, advertising and coordination.

The four week movie series is scheduled to run weekly from Wednesday, July 5th to Wednesday, July 26th.



I have read paragraph 6.2 of the instructions and understand that the applicant must identify in writing to CRT any information it deems proprietary and requests not be made publicly available.

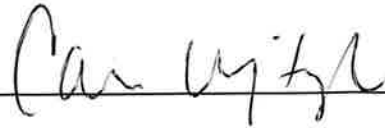


Please check here if you have marked information as confidential/proprietary.

I hereby certify that all the facts, figures, and representations made in this application, including all attachments, are true and correct to the best of my knowledge, and this application is made with the approval of my board of directors.

Executive Director Signature: \_\_\_\_\_

Date: 5/15/23





**Week 1:** Wednesday, July 5- gates open at 5:30

Feature 1: starts at 6pm

Feature 2: starts immediately after feature 1

**Week 2:** Wednesday, July 12- gates open at 5:30

Feature 1: starts at 6pm

Feature 2: starts immediately after feature 1

**Week 3:** Wednesday, July 19- gates open at 5:30

Feature 1: starts at 6pm

Feature 2: starts immediately after feature 1

**Week 4:** Wednesday, July 26- gates open at 5:30

Feature 1: starts at 6pm

Feature 2: starts immediately after feature 1

**Expenses (estimated based on 2022)**

Swank Motion Pictures, Inc.	\$4,920.00
Sponsor Food & Drink	\$800.00
Security	\$2,240.00
Lakeview Amphitheater	\$5,400.00
Onondaga County Parks (Rangers & Staff)	\$3,526.00
Amex - movies	\$200.00
Labor	\$4,000.00
Sound	\$2,000.00
Signage	\$200
Advertising	\$110,000.00
	<b>\$133,286.00</b>

**Funding (some pending)**

\$7,500- NYS Office of People With Developmental Disabilities (OPWDD)- secured

\$5,000- Loretto (2022 sponsor)- pending

\$2,000- Army National Guard (2022 night sponsor)- pending

\$3,000- Wellnow Urgent Care (2022 night sponsor)- pending

\$750- Wellcare- weekly vendor- pending

In-kind- CNY Latino- possibly Latino night sponsor- pending

\$15,000- Onondaga County Trust for Cultural Resources- waiting on approval

\$100,000- "in-kind" advertising donation from Galaxy



# MOONLIGHT MOVIE SERIES

MONDAYS IN JULY  
JULY 11. JULY 18. JULY 25.

PRESENTED BY:



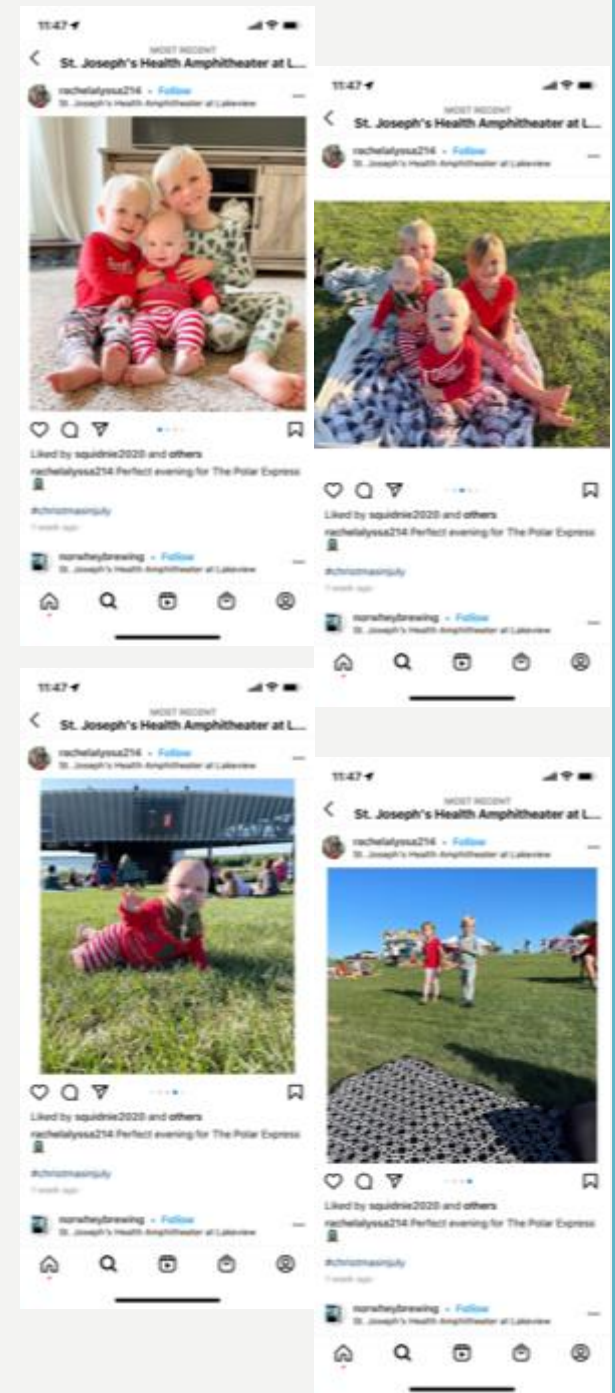
**Loretto**

Exceptional People. Extraordinary Care.



# SERIES RECAP

- The Moonlight Movie Series at the Amp provided residents with the opportunity to come together, under the stars, and enjoy a free family-friendly evening. The classic movies that were on the schedule united both young and old as they created memories that will last a lifetime while the free admission and free accessible parking allowed all to experience the panoramic views of Onondaga Lake.
- Approximately 3,000 people from Onondaga County came out to enjoy the Moonlight Movie Series in 2022!
- The funds from your sponsorships were used to underwrite the cost of the event. Costs to produce the event include licensing fees to show the films, security, sound, labor, venue cleaning, advertising and coordination. The three-week movie series ran weekly from Monday, July 11<sup>th</sup> to Monday, July 25<sup>th</sup>.








AmeriCU CREDIT UNION

**MOONLIGHT MOVIE SERIES**

**JULY 11, 2022**

GATES OPEN AT 5:30PM MOVIE STARTS AT 6PM



ST. JOSEPH'S HEALTH Amphitheater AT LAKEVIEW

WEEK 1 DOUBLE FEATURE BROUGHT TO YOU BY



PRESENTED BY: Loretto Exceptional People. Extraordinary Care.







AmeriCU CREDIT UNION

**MOONLIGHT MOVIE SERIES**

**JULY 18, 2022**

GATES OPEN AT 5:30PM MOVIE STARTS AT 6PM



ST. JOSEPH'S HEALTH Amphitheater AT LAKEVIEW

WEEK 2 DOUBLE FEATURE BROUGHT TO YOU BY



PRESENTED BY: Loretto Exceptional People. Extraordinary Care.







AmeriCU CREDIT UNION

**MOONLIGHT MOVIE SERIES**

**JULY 25, 2022**

GATES OPEN AT 5:30PM MOVIE STARTS AT 6PM



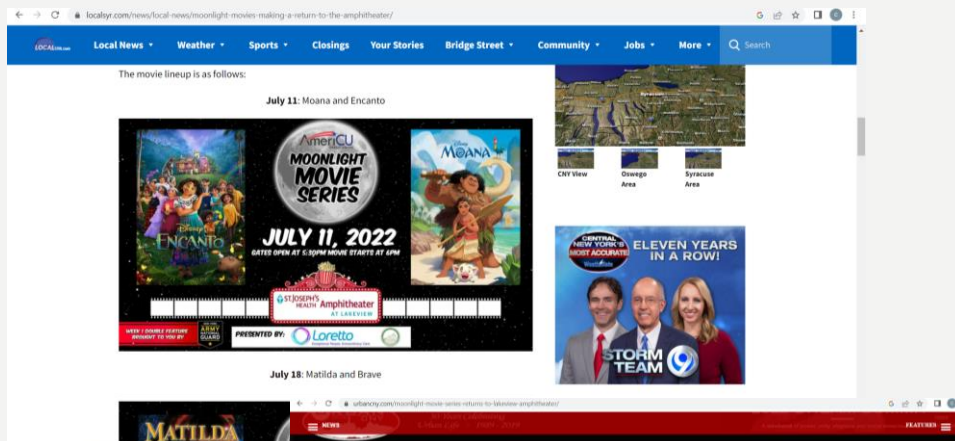
ST. JOSEPH'S HEALTH Amphitheater AT LAKEVIEW

PRESENTED BY: Loretto Exceptional People. Extraordinary Care.




# ADVERTISING & PR RECAP

- 2,825 spots ran across the Galaxy Media Syracuse Stations (KRock, TK99, ESPN and Sunny102)
- Individualized commercials ran each week showcasing your business
- Customized welcome messages with your business name ran each week
- Coverage on News Channel 9, CNYCentral.com, UrbanCNY.com and cross promoted on St. Joseph's Health Amp Facebook, CNYCentral.com Facebook and News Channel 9 Facebook!





# RECAP PHOTOS







**THANK YOU FOR  
YOUR SUPPORT  
OF THIS GREAT  
COMMUNITY  
EVENT!**





# Onondaga County Trust for Cultural Resources

## Program Support Application

To apply applicants should submit:

1. A signed application.
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4. The most recently approved Annual Report of the organization.
5. For capital projects, the organization must either own, have a legal interest in, or purchase/receive a legal interest with grant proceeds the property.

*\*Applicants may be required to submit additional information that the CRT deems necessary*

Organization Name: Juneteenth Inc

Organization Website: syracusejuneteenth.org

Mailing Address: PO BOX 973

City/State/ZIP: Syracuse, New York 13214

Contact Person/ Phone Number: Kitty Rice

Email Address: kitrice2@gmail.com

Executive Director/President: Kevin Henry

Executive Director/President's Email: syracusejuneteenth315@gmail.com

Title of Proposed Project: Juneteenth Cultural Festival

Estimated Project Start Date: June 16, 2023

Estimated Project End Date: June 19, 2023

Total Project Budget: \$76,975.00

Funding Requested: \$14,000.00

***Rec'd 6-9-23***

The 1st festival was held June 19, 1988 with a handful of people at a local community center. Since then, it has grown to one of the largest Juneteenth celebrations in Central New York and attracts thousands of people. We incorporated in 2005 and became a 501 3c. Our mission is to acknowledge the African American spirit and pay tribute to the roles and contributions which have enriched our society; with a goal to bring all people together to learn and appreciate the value of inclusion and diversity. We are funded by grants, community donors, fundraisers and Board contributions. We want to make this year's event memorable because it is now recognized as a National Holiday. It is a 3-day event starting with a Flag raising, a 2 day of fun, entertainment, food, health screening, human services information, voter registration, spoken word, and educational pieces about the African American culture. The Juneteenth Victory Parade is a great show that supports and shows community unity and celebration ends with our Ancestral Dinner where we celebrate people or organizations who have helped to make our community great. We would like to bring back our Miss Juneteenth Pageant This year as well. This Project is The Juneteenth Cultural Festival for 2022.



# Trust for Cultural Resources of the County of Onondaga

335 Montgomery Street, Floor 2M  
Syracuse, NY 13202  
Phone: 315-435-3770  
Fax: 315-435-3669

c/o Onondaga County  
Department of Economic Development

*Financing Application*

Trust for Cultural Resources of the County of Onondaga  
Financing Application

INSTRUCTIONS

1. Fill in all blanks, using “none”, “not applicable” or “N/A” where the question is not appropriate to the Project, which is the subject of this Application (the “Project”). If you have any questions about this application, please call the Cultural Resources Trust (CRT), c/o Onondaga County Department of Economic Development at (315) 435-3770.
2. If an estimate is given as the answer to a question, put “(est.)” after the figure or answer, which is estimated.
3. If more space is needed to answer any specific question, attach a separate sheet.
4. When completed, return this application by mail or fax to CRT at the address indicated on the cover page of this Application. A signed application may also be submitted electronically in PDF format to Carolyn Evans-Dean (carolynevans-dean@ongov.net), however the application will not be considered by the CRT until the application fee has been received.
5. The CRT will not give final approval for this Application until CRT receives a completed NYS Full Environmental Assessment Form concerning the Project, which is the subject of this Application. The form is available at [www.ongoved.com](http://www.ongoved.com).
6. Please note that Article 6 of the Public Officers Law declares that all records in the possession of the CRT (with certain limited exceptions) are open to public inspection and copying. If the Applicant feels that there are elements of the Project which are in the nature of trade secrets which, if disclosed to the public or otherwise widely disseminated, would cause substantial injury to the Applicant's competitive position, this Applicant may identify such elements in writing and request that such elements be kept confidential. In accordance with Article 6 of the Public Officers Law, the CRT may also redact personal, private, and/or proprietary information from publicly disseminated documents.
7. The Applicant will be required to pay the CRT Application fee and, if accepted as a project of the CRT, all administrative fees as stated below, as well as legal fees of the CRT.
8. A complete application consists of the following:
  - A. The Application
  - B. Attachment II - Preliminary or Existing Plans and Sketches
  - C. Attachment III - Financial Information
  - D. Attachment IV - NYS Full Environmental Assessment Form
  - E. A check payable to the Cultural Resources Trust in the amount of \$500.00
  - F. Proof of 501(c)(3) status

Please answer all questions by filling in the blanks. Use attachments as necessary.

## I. APPLICANT INFORMATION

Organization Name:					
Mailing Address:					
City:		State:		Zip:	
Phone:		Fax:			
Contact Person:					
Email Address:					
FED ID Number:					

### A. Board Chair, CEO, CFO

Name	Title	Business Address	Phone	Email

### B. Applicant's Counsel

Name:					
Firm:					
Mailing Address:					
City:		State:		Zip:	
Phone:		Fax:			
Email Address:					

### C. Applicant's Accountant

Name:					
Firm:					
Mailing Address:					
City:		State:		Zip:	
Phone:		Fax:			
Email Address:					

### II. Project Information

- A. Describe the proposed acquisitions, construction or reconstruction, including buildings, site improvements and equipment. Also, indicate square feet by usage (e.g., office, classrooms), and type of construction. Attach a copy of preliminary plans or sketches, and/or floor plan of existing facility (Attachment II):

--

- B. Location of Project, including city, town or village within which it is located. Attach a map showing location of project (Attachment II):

--

#### C. Utilities on Site:

Water: ☐ Yes ☐ No

Electric: ☐ Yes ☐ No

Gas: ☐ Yes ☐ No

Sanitary/Storm Sewer: ☐ Yes ☐ No

D. Owner of the Project (land, building, improvements and/or personal property):

--

If other than Applicant, by what means will the applicant utilize the facility:

--

E. Zoning of Project Site

Current Zoning

--

Proposed Zoning

--

F. Are any local land use approvals required:

If yes, please describe:

☐

Yes

☐

No

--

G. Principal use of Project upon completion:

--

H. Estimated Project Costs. Give an accurate estimate of the following costs:

Land	
Building Construction	
Site Work	
Legal Fees (other than Company's Attorneys)	
Engineering Fees	
Financial Charges	
Machinery & Equipment	
CRT Fee	
Other (Specify)	
Estimated Total Cost	

- I. Estimated value of Tax Exempt Bonds that Applicant is requesting CRT issue:

Amount:

- J. Project Schedule. Give an estimate of the project completion date:

Completion Date:

- K. Organization Financial Information Attachment

1. Copies of two most recent financial statements
2. Copy of most recent Annual Report
3. Strategic Plan

- L. Environmental Information

1. The CRT must make a determination of environmental significance for the project. A completed NYS Full Environmental Assessment Form must be submitted.

III. Representations By The Applicant

The Applicant understands and agrees with the CRT as follows:

- A. Annual Report on Outstanding Bonds: The Applicant understands and agrees that, if the Project receives any Financial Assistance from the CRT, the Applicant agrees to file, or cause to be filed, with the CRT, on an annual basis, any information regarding bonds, if any, issued by the CRT for the project that is requested by the Comptroller of the State of New York.

Initial

- B. Absence of Conflicts of Interest: The Applicant has received from the CRT a list of the members, officers, and employees of the CRT (Appendix A). No member, officer, or employee of the CRT has an interest, whether direct or indirect, in any transaction contemplated by this Application, except as hereinafter described:

Initial

- C. Fees: The CRT Application should be submitted with a non-refundable \$500.00 Application Fee to The Trust for Cultural Resources of the County of Onondaga 333 W. Washington Street, Suite 130, Syracuse, New York 13202. The CRT will collect a 1% (.01) administrative fee at the time of closing based on the value of bonds issued.

Initial

- D. The CRT reserves the right to ask for additional information as it deems necessary to complete its review of your application.

Initial



The Applicant and the individual executing this Application on behalf of the Applicant acknowledge that the CRT will rely on the representations made herein when acting on this Application and hereby represent that the statements made herein do not contain any untrue statement of a material fact and do not omit to state a material fact necessary to make the statements contained herein not misleading.

☐ I have read paragraph 6 of the instructions and understand that the applicant must identify in writing to OCDC any information it deems proprietary and requests not be made publicly available.

☐ Please check here if you have marked information as confidential/proprietary.

Name of Organization:

Name:

By:

Date:

#### IV. Hold Harmless Agreement

Applicant hereby releases The Trust for Cultural Recourses of the County of Onondaga and the members, board of directors, officers, servants, agents and employees thereof (the "CRT") from, agrees that the CRT shall not be liable for and agrees to indemnify, defend and hold the CRT harmless from and against any and all liability arising from or expense incurred by (A) the CRT's examination and processing of, and action pursuant to or upon, the attached Application, regardless of whether or not the Application or the Project described therein or the tax-exemptions and other assistance requested therein are favorably acted upon by the CRT, (B) the CRT's acquisition, construction and/or installation of the Project described therein and (C) any further action taken by the CRT with respect to the Project, including without limiting the generality of the foregoing, all causes of action and attorneys' fees and any other expenses incurred in defending any suits or actions which may arise as a result of any of the foregoing. If, for any reason, the Applicant fails to conclude or consummate necessary negotiations, or fails, within a reasonable or specified period of time, to take reasonable, proper or requested action, or withdraws, abandons, cancels or neglects the Application, or if the CRT or the Applicant are unable to reach final agreement with the respect to the Project, then, and in the event, upon presentation of an invoice itemizing the same, the Applicant shall pay to the CRT, its agents or assigns, all costs incurred by the CRT in the process of the Application, including attorneys' fees, if any.

Name of Organization:

By:

Name:

Title:

Date:

**APPENDIX A**  
**CONFLICT OF INTEREST STATEMENT**  
**List of Corporation Board Members and Staff**

**Corporation Board Members**

1. Greg Lancette
2. Robert Petrovich
3. Leslie Garcea
4. Ryan Smith
5. Regina McArthur

**Corporation Officers/Staff (Employees)**

1. Robert Petrovich, Executive Director
2. Nancy Lowery, Secretary
3. Nathaniel Stevens, Treasurer
4. Karen Doster, Recording Secretary
5. Svetlana Dyer, Assistant Secretary
6. Alexis Rodriguez, Assistant Treasurer

**Corporation Legal Counsel and Auditor**

1. Chris Andreucci, Esq., Harris Beach  
Harris Beach, PLLC Law Firm
2. Michael Lisson, CPA, Grossman St. Amour CPAs  
Grossman St. Amour, CPAs, PLLC

## Tier Three Project Support 2023 Budget Form

**Incomplete Budget Forms will not be accepted.**

Instructions: The first page of this budget form will ask you to calculate your project's expenses, revenue, and your grant request. Please provide a brief explanation here and a more detailed explanation within the Submittable application.

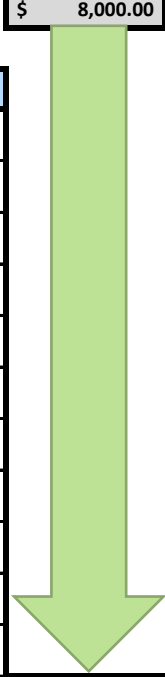
	<b>Applicant Name:</b>	Juneteenth Inc	
	<b>Project Title:</b>	Juneteenth Cultural Festival	
<b>Expenses</b>	<b>Total Revenue</b>	<b>Maximum Request Allowed (may not exceed \$10,000)</b>	<b>Grant Request</b>
\$ 76,975.00	\$ 68,975.00	\$ 8,000.00	\$ 8,000.00

Project Expenses Section:

Expenses	Expense Type	Brief Explanation	Grant Request
\$ 6,475.00	Administrative Personnel	security	Please Enter
\$ 30,000.00	Artist Fees	Please Enter	\$ 8,000.00
\$ 7,750.00	Technical Fees	Please Enter	Please Enter
Please Enter	Space Rental	Please Enter	Please Enter
\$ 14,750.00	Equipment Rental	Please Enter	Please Enter
Please Enter	Equipment Purchase up to \$1,000	Please Enter	Please Enter
Please Enter	Supplies & Materials	Please Enter	Please Enter
Please Enter	Printing & Postage	Please Enter	Please Enter
Please Enter	Advertising & Promotion	Please Enter	Please Enter
Please Enter	Travel & Transportation	Please Enter	Please Enter
\$ 18,000.00	Other	Fun zone, Ms Juneteenth, Parade, T shirts	Please Enter
<b>\$ 76,975.00</b>	<- Line A		Line C -> <b>\$ 8,000.00</b>

Project Revenue Section:

Revenue	Revenue Source	Brief Explanation
	Box Office & Admissions	Please Enter
Please Enter	Membership Dues	Please Enter
Please Enter	Tuition & Workshop fees	Please Enter
\$ 10,000.00	Advertising Sales	Vendors
Please Enter	Concessions & Parking	Please Enter
	Individual Donations	Please Enter
\$ 15,000.00	Corporate Donations	Please Enter
\$ 10,000.00	Foundation Grants	Juneteenth Board Contribution
Please Enter	Government Grants	Please Enter
\$ 26,000.00	Agency's Own Contributions	Onondaga Cty/Pam Hunter
\$ 7,975.00	Other	T shirt sales
\$ 68,975.00	<- Line B	
		Line C ->
		\$ 8,000.00



<b>Yes!</b>	Is your budget balanced? (Line A - Line B = Line C)
-------------	---

**Note!** Your budget is balanced if your grant request equals the difference between your expenses and revenue.

This is a dynamic form. Only the blank spaces that say "Please Enter" in grey are editable.  
If you have any questions, please contact Brian H. Lee, Regrants Program Manager at blee@cnyarts.org.

## Tier Three Project Support 2023 Budget Form

**Incomplete Budget Forms will not be accepted.**

Instructions: The second page of this budget form will ask you to include all in-kind donations and any additional notes.

In-Kind Donations Section:

Value	Brief Explanation	
\$ 10,000.00	Juneteenth Board Contribution	\$ 10,000.00
\$ 26,000.00	Onondaga County/Pam Hunter	\$ 26,000.00
\$ 5,975.00	T Shirt sales 2022	\$ 5,975.00
\$ 10,000.00	Vendor income 2022	\$ 10,000.00
		\$ -
		\$ -
		\$ -
		\$ -
		\$ -
	<i>Please Enter</i>	\$ -

Total Project Budget:

\$	128,950.00
----	------------

Additional Budget Notes Section:

This is a dynamic form. Only the blank spaces that say "Please Enter" in grey are editable.  
If you have any questions, please contact Brian H. Lee, Regrants Program Manager at [blee@cnyarts.org](mailto:blee@cnyarts.org).

## 2022 final report

Beginning Balance		\$8,311.10
-------------------	--	------------

### INCOME:

Grants/Donations	89,389.60
------------------	-----------

Festival income	773.06
-----------------	--------

Ancestral celebration`	7,555.10
------------------------	----------

Vendor Fees	5,048.00
-------------	----------

Total Income	\$102,765.76
--------------	--------------

Total Capital 2022	\$111,076.86
--------------------	--------------

Total Expenses	70,643.08
----------------	-----------

Ending Balance	
----------------	--

Checkbook Balance	\$40,433.78
-------------------	-------------

\*Ignite Juneteenth 2021

## FEES

1. Application fee, all projects	\$500
2. Administrative fee for refinancing:	½ of 1% of the amount refinanced on the first \$50 million, ¼ of 1% on amounts over \$50 million.
3. Administrative fee for new projects whose total is <u>under</u> \$10,000,000	½ of 1% of the bond amount or project cost
4. Administrative fee for new projects whose total is <u>over</u> \$10,000,000	1% of bond amount for first \$25,000,000 ¾ of 1% from \$25,000,001 - \$50,000,000 ½ of 1% from \$50,000,001 – \$75,000,000 ¼ of 1% for bond amounts over \$ 75,000,000

March 14, 2022

Juneteenth hosts African American Cultural Events.

Our mission is to acknowledge the African American spirit and pay tribute to the roles and contributions which have enriched our society. We host events that provide a time for reflection, celebration and education about our unique culture through dance, music and much needed health and wellness information.

Our goal is to commit to help our community appreciate and value diversity. Our events are designed to bring together all races, ethnicities, the young and the old to listen, learn, enjoy and to refresh the drive to achieve.

Events we have hosted:

JUNETEENTH Cultural Festival

Ancestral Dinner (we recognize community leaders/organizations for their work in community)

Kwanzaa Celebrations

JUNETEENTH Flag Raising

JUNETEENTH Parade

Night of Elegance Fund Raiser (in Planning stage)

Our Board is made up of all volunteers from various professions. JUNETEENTH held it's 1<sup>st</sup> event on June 18, 1988 and incorporated in 2005.

Our officers are:

Kevin Henry, President, City of, Syracuse

Barbara Mattison, Vice President, Retired M & T Bank

Asia Lewis, Secretary, InterVisions Entertainment

Kitty Rice, Treasurer, Syracuse Model Neighborhood Corporation

Thank you

Kitty Rice,

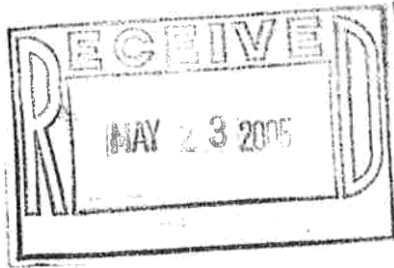
JUNETEENTH Board1\

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **MAY 17 2005**

JUNETEENTH INC  
C/O SOUTHWEST COMMUNITY CENTER  
401 SOUTH AVE  
SYRACUSE, NY 13204-4141



Employer Identification Number:  
14-1869411  
DLN:  
17053310022024  
Contact Person: WAYNE WHITE ID# 75907  
Contact Telephone Number:  
(877) 829-5500  
Accounting Period Ending:  
December 31  
Public Charity Status:  
509(a) (2)  
Form 990 Required:  
Yes  
Effective Date of Exemption:  
October 30, 2004  
Contribution Deductibility:  
Yes  
Advance Ruling Ending Date:  
December 31, 2008

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. During your advance ruling period, you will be treated as a public charity. Your advance ruling period begins with the effective date of your exemption and ends with advance ruling ending date shown in the heading of the letter.

Shortly before the end of your advance ruling period, we will send you Form 8734, Support Schedule for Advance Ruling Period. You will have 90 days after the end of your advance ruling period to return the completed form. We will then notify you, in writing, about your public charity status.

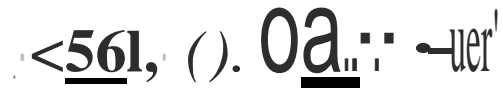
Please see enclosed Information for Exempt Organizations Under Section 501(c)(3) for some helpful information about your responsibilities as an exempt organization.



JUNETEENTH INC

We have sent a copy of this letter to your representative as indicated in your power of attorney.

Sincerely,



Lois C/ Lerner  
Director. Exempt Organizations  
Rulings and Agreements

Enclosures: Information for Organizations Exempt Under Section 501 (c) (3)



# Trust for Cultural for Cultural Resources of the County of Onondaga

c/o Onondaga County Department of Economic Development

*Program Support Application*

# **Program Support Guidelines**

## **MISSION AND PURPOSE**

### **1.1 Mission of the Cultural Resource Trust**

As set forth in Article 20 and 22 of the Arts and Cultural Affairs Law of the State of New York, the mission of the Trust for Cultural Resources (Trust) is to support, promote and protect the major cultural institutions that provide cultural, educational and recreational opportunities to the people of Onondaga County and New York State, and improve the viability and growth of these organizations.

### **1.2 Purpose**

**Program support awarded by the Trust is intended to be used to support major cultural organizations by:**

- Developing and improving cultural facilities.
- Assisting projects that will bring regional, national or international recognition to our arts and cultural community or otherwise deemed significant cultural events.

## **DEFINITIONS**

### **2.1 The term “cultural organization” means:**

- An entity that is exempt from federal income tax under section 501(c)(3) of the Internal Revenue Code; and
- Exists primarily for the purpose of producing, promoting or presenting the arts, heritage and humanities to the public or organized primarily for identifying, documenting, interpreting and preserving cultural resources.

### **2.2 A “major” cultural organization is an organization that exhibits or has more than one of these attributes:**

- Wide breadth of support
- Established community presence
- Fiscal soundness
- Recognized regionally, nationally, or internationally as a significant cultural asset
- Is the primary or premiere organization in the County offering this cultural resource or asset

## **SUPPORT PROGRAMS**

### **3.1 Program Descriptions**

Eligible major cultural organizations can apply for the following:

#### **a. Capital Project Support**

- Capital Project grants are intended for use in constructing, rehabilitating, restoring, stabilizing, renovating improving, expanding, or purchasing new or existing buildings, structures or equipment utilized by organizations.

#### **b. Highly Significant Project Support**

- Cultural opportunities deemed highly significant and desirable for the community.

#### **c. Critical Need Support**

- Critical need of a major cultural organization.

## PROGRAM ELIGIBILITY GUIDELINES

### 4.1 Organizations deemed to be major cultural institutions must satisfy the following program eligibility guidelines:

#### a. Capital Projects

- The project support funds must be for use in constructing, rehabilitating, restoring, stabilizing, renovating, improving, expanding, or purchasing new or existing buildings, structures or equipment utilized by organizations; and
- The organization must either own or have (or will purchase or receive with proceeds) a legal interest in the property; and
- The project must have potential for a significant or long-term beneficial impact on the community; and

#### b. Highly Significant Projects

- Must provide compelling evidence that establishes that the cultural opportunity will impart a significant benefit to the residents of the County and/or New York State.

#### c. Critical Need Projects

- The request for funding must support a critical need of a major cultural organization.
- The applicant should describe in detail how the lack of program support will adversely affect the organization.

## APPLICATION PROCESS

### 5.1 How to Apply

Applicants are strongly encouraged to discuss projects in advance of submission with Trust staff. Applications should only be submitted if there is a reasonable match between the applicant, its request, and the Trust's mission and eligibility requirements.

**To be considered for a grant, the Applicant must submit the formal grant application which should include:**

- Proof of IRS 501(c) (3) designation; and
- A project description of no more than three (3) pages (**see details below**); and
- The most recently approved Annual Report of the Organization; and
- For capital projects, organization must either own or have a legal interest (or will purchase or receive a legal interest with grant proceeds) in the property.

### 5.2 Application Project Description

In addition to satisfying the eligibility guidelines of section 4.1, each application should also include a project description that provides the Board with a thorough understanding of the project and its impact on the residents of the county/state.

**The required information on *all* project description applications must include:**

- Description of the project and its core activities and its goals.
- Number of persons and geographic distribution to be served directly by the project.
- How the project's goals align with the priorities of the IDEAS Collaborative.
- Detailed description of ***all*** sources and uses of funding required to complete the project and also identify the funds that have already been committed.

### 5.3 Evaluation of Applications

**Once deemed eligible, the application will be further evaluated based on:**

- **Access:** The likelihood of the project to increase the accessibility of cultural resources to the residents of the county/state.
- **Preservation:** The likelihood of the project to preserve the cultural heritage of the county/state by recovering, preserving or protecting historic assets.
- **Appreciation:** The likelihood of the project to broaden the public knowledge, understanding or appreciation of the arts and culture generally, and/or the county/state's cultural, educational and recreational assets.
- **Project Personnel:** The project personnel are qualified.

### 5.4 Application Period

Applicants' will receive written notice of the Board's decision within 60 days of application deadline.

### 5.5 Submission of Applications

- Applications and attachments may be submitted to the Trust by mail or by e-mail. To submit an application by mail, please send 1 copy of the grant application and attachments to:

The Cultural Resources Trust of Onondaga County  
Office of Economic Development  
333 W. Washington Street, Suite 130  
Syracuse, NY 13202

- PDF documents of executed applications and attachments may be submitted electronically to:  
[carolynevans-dean@ongov.net](mailto:carolynevans-dean@ongov.net)
- Electronic submission of the Application and Annual Report is encouraged. Attachments other than the Annual Report of the organization are discouraged.
- A qualified organization may only submit one application per year.
- Please call the Trust at 315-435-3770, if you have questions about the application process or the availability of funding.

### OTHER CONSIDERATIONS

- 6.1 The Trust has a very limited pool of funds that it can dedicate. Applications may be returned to the Applicant and/or not considered by the Board solely due to the lack of available funding.
- 6.2 Please note that Article 6 of the Public Officers Law declares that all records in the possession of the Trust (with certain limited exceptions) are open to public inspection and copying. If the Applicant feels that there are elements of the Project which are in the nature of trade secrets which, if disclosed to the public or otherwise widely disseminated, would cause substantial injury to the Applicant's competitive position, this Applicant may identify such elements in writing and request that such elements be kept confidential. In accordance with Article 6 of the Public Officers Law, the Trust may also redact personal, private, and/or proprietary information from publicly disseminated documents.
- 6.3 The Board of the Trust reserves the sole right to determine the eligibility of an organization.

# Onondaga County Trust for Cultural Resources

## *Program Support Application*

**To apply applicants should submit:**

1. A signed application.
2. Proof of IRS 501(c)(3) designation.
3. A project description of no more than three (3) pages including:
  - a. Description of the project and its core activities and goals.
  - b. Number of persons and geographic distribution to be served directly by the project.
  - c. Detailed description of all sources and uses of funding required to complete the project as well as identifying funds that have already been committed.
4. The most recently approved Annual Report of the organization.
5. For capital projects, the organization must either own, have a legal interest in, or purchase/receive a legal interest with grant proceeds the property.

*\*Applicants may be required to submit additional information that the CRT deems necessary*

Organization Name: \_\_\_\_\_

Organization Website: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Contact Person/ Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Executive Director/President: \_\_\_\_\_

Executive Director/President's Email: \_\_\_\_\_

Title of Proposed Project: \_\_\_\_\_

Estimated Project Start Date: \_\_\_\_\_

Estimated Project End Date: \_\_\_\_\_

Total Project Budget: \_\_\_\_\_

Funding Requested: \_\_\_\_\_

Use this page to describe the project and the specific nature of what the requested funds will be used for within the broader context of the project. Please write "See attached" and attach additional documentation if needed.

Primary Purpose of Proposed Project:

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Primary Purpose of Requested Funds:

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I have read paragraph 6.2 of the instructions and understand that the applicant must identify in writing to CRT any information it deems proprietary and requests not be made publicly available.



Please check here if you have marked information as confidential/proprietary.

I hereby certify that all the facts, figures, and representations made in this application, including all attachments, are true and correct to the best of my knowledge, and this application is made with the approval of my board of directors.

Executive Director Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Festival Latino Americano 2023

### Income/Expenses

#### Income

Onondaga County	\$10,000
NY State Dep. Of Health	\$2,985
DOT	\$3,000
Molina Healthcare	\$2,500
Napa	\$1,000
Pathfinder	\$1,000
Jose Perez	\$ 500
4 Food kiosks	\$1,200
3 arts and crafts	\$ 300
Informational tables (10@60 each)	\$ 600
Promotional Booth	\$ 500
Educational tables (3@\$150/each)	\$ 450
2022 funding	<u>\$4,500</u>
	<b>\$28,535</b>

#### Expenses:

Moron Graphics (printing)	\$ 300
CNY Community Foundation	\$1,000 (Scholarship)
Permit for tent	\$ 10
Parks and Recreation	\$ 800
Food/drinks (VIP)	\$1,000
Insurance	\$ 620
Pen and Trophy	\$ 280
Decoration	\$ 280
Party Rental Center	\$5,453.62
Sound system	\$1,600
"Charlie Cruz" singer	\$4,000
Antonetti's Band	\$2,800
Airline tickets	\$1,800
CNY Uniforms (table clothes)	\$ 500
hotel rooms	\$ 600
Facebook promo	\$ 60
Edgar Pagan	\$ 400
Merengue/Bachata (DR)	\$5,000
Son Boricua	\$1,000
Música Da Vida	<u>\$ 500</u>
	<b>\$28,003.62</b>



Date:

NOSOTROS RADIO INC YOUR LATINO  
VOICE  
C/O FANNY VILLARREAL  
7095 MYERS RD  
EAST SYRACUSE, NY 13057-9748

Employer Identification Number:  
20-1818669

DLN:  
17053004090026

Contact Person:  
KAREN T HOOD ID# 75069  
Contact Telephone Number:  
(877) 829-5500

Accounting Period Ending:  
December 31

Public Charity Status:  
170(b)(1)(A)(vi)

Form 990 Required:  
Yes

Effective Date of Exemption:  
November 9, 2004

Contribution Deductibility:  
Yes

Advance Ruling Ending Date:  
December 31, 2008

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. During your advance ruling period, you will be treated as a public charity. Your advance ruling period begins with the effective date of your exemption and ends with advance ruling ending date shown in the heading of the letter.

Shortly before the end of your advance ruling period, we will send you Form 8734, Support Schedule for Advance Ruling Period. You will have 90 days after the end of your advance ruling period to return the completed form. We will then notify you, in writing, about your public charity status.

Please see enclosed Information for Exempt Organizations Under Section 501(c)(3) for some helpful information about your responsibilities as an exempt organization.