

**TRUST FOR CULTURAL RESOURCES OF
THE COUNTY OF ONONDAGA
Regular Meeting
May 16, 2019**

A regular meeting of the Trust for Cultural Resources of the County of Onondaga was held on Thursday, May 16, 2019, 2018 at 333 West Washington Street, Syracuse, New York, 13202, in the large conference room on the first floor.

Trustee Greg Lancette called the meeting to order at 8:01 am with the following:

PRESENT:

Greg Lancette
Ann Clarke

ALSO PRESENT:

Robert Petrovich, Executive Director
Brian Bartlett, Secretary
Nathaniel Stevens, Treasurer
Karen Doster, Recording Secretary
Chris Andreucci, Harris Beach

APPROVAL OF REGULAR MEETING MINUTES – MARCH 14, 2019

Upon a motion by Ann Clarke, seconded by Greg Lancette, the Board approved the regular meeting minutes of March 14, 2019. Motion was carried unanimously.

TREASURER'S REPORT

Nate Stevens gave a brief review of the Treasurer's Report for the month of April 2019.

Upon a motion by Ann Clarke, seconded by Greg Lancette, the CRT Board approved the Treasurer's Report for the month of April 2019. Motion was carried unanimously.

PAYMENT OF BILLS

Nate Stevens gave a brief review of the Payment of Bills, Schedule #40.

Upon a motion by Ann Clarke, seconded by Greg Lancette, the CRT Board approved the Payment of Bills, Schedule #40 with General Expenses being \$30,494.35. Motion was carried unanimously.

CONFLICT OF INTEREST DISCLOSURE

The conflict of interest disclosure was circulated and there were no comments.

CULTURAL AND RECREATIONAL EVENT- MOVIE NIGHT AT THE AMPHITHEATER.

Carrie Wojtaszek stated they would love to do the Moonlight Movies Series again at the Lakeview Amphitheater for the 3rd year. She stated it is a beautiful area to do this and they work very closely with the Parks Department. She stated it is great to see all the families over the years come out to this free event and they have received positive feedback. She stated their goal is to host again this year with help from a CRT grant along with getting the two sponsors from last year. She stated they will also reach out further to the community now that it is a proven event.

Greg Lancette asked what the lineup is this year. Carrie Wojtaszek stated the Onondaga Historical Association just mentioned a film about the lake and how cool that might be to show something about the history of Onondaga Lake while overlooking the lake. She stated she does not know the lineup yet but they are open to suggestions. She stated her team typically meets with County Parks and brainstorm ideas. She stated they show 2 movies per night starting at 6:00 pm. She stated the first movie is targeted towards younger kids but all the films will be family friendly. She stated there are fees they have to pay for each movie so it does depend on the movies they allow them to release to the public.

Upon a motion by Ann Clarke, seconded by Greg Lancette, the CRT Board approved a resolution authorizing the execution and delivery of the Contract with the Vendor consistent with the terms described above and authorizing, in accordance with the procurement policy, the procurement of this service as a sole source contract. Motion was carried unanimously.

Greg Lancette stated he caught some of the ads on the radio last year. Carrie Wojtaszek stated they do a very heavy advertisement and did close to \$100,000 in promotional value.

THE ONONDAGA HISTORICAL ASSOCIATION (OHA) - BREWSEUM

Jon Zella stated they are looking to redirect funds they originally had for the Onondaga Lake Film "Beneath the Surface" to a Brewseum. He stated the brewery museum will be on local brewery,

agriculture, immigration all the related prohibition temperance history that goes along with that. He stated this facility is going to be located at the Iron Pier. He stated it's been a long time coming and they are excited about it. He stated the grant would make sure this happens.

Robert Petrovich stated it was news to him that a lake film was already completed. He asked what happened that they were able to advance the project and not use the grant. Jon Zella stated there was an original film released in January 20, 2017 that was a long version that included a lot of local history. He stated Greg's idea was to create a 45 to 50 minute version for national distribution. He stated the funds that were originally given to OHA were to re-edit, reshoot film and do some interviews to focus the film on the cleanup of the lake. He stated not long after receiving the funding there was difficulties with the writer of the film being set on keeping the film as it was along with sound issues. He stated Lorraine Branham, an OHA Board Member was key in getting the effort to a National audience and she passed away so that was big blow to the project as well. He stated they had the ball rolling but things started to pile up on it and the project derailed. He stated the film is still really popular locally so they want to continue to push that any way they can. He stated for now they are not moving forward and he is not sure when or if they will.

Greg Lancette asked if the Iron Pier is going to be a business. Jon Zella stated there are a couple of buildings that are up in the Inner Harbor. He stated it is going to be the first floor and will include some shops, the brewseum and a brewery and brew pub. He stated the other floors are residential. He stated they worked with COR Development closely on this project.

Robert Petrovich stated there is a brewery and a brew pub. Jon Zella agreed.

Robert Petrovich asked if the brew pub, the brewery and the brewseum are comingled in the same space. Jon Zella stated it will look seamless but they are separate entities.

Robert Petrovich asked what happens if things don't work out with the brew pub. Jon Zella stated the brewseum can stay there. He stated the exhibits look built in but they can be moved. He stated anything can happen but they do their homework on the companies. He stated the owner has a strong business plan. He stated it is in a new spot in a growing neighborhood so they are confident.

Robert Petrovich asked is it is a startup. Jon Zella stated it is a brand new brewery but the owner has been in the business for a long time and has a lot of experience.

Greg Lancette asked how long the lease or guarantee of the exhibit is. Jon Zella stated he is not sure there is a number on the lease yet. He stated they are waiting for all the funds to be together. He stated nothing is signed yet but it is not being leased to anyone else. He stated they are in a holding pattern until they can say move forward. He stated he can report back to let the Board know exactly what that is.

Greg Lancette stated he would like Jon Zella to report as much of the detailed information as he can. He stated he would like to see more information that the pieces are in place. Jon Zella agreed.

Robert Petrovich asked Jon Zella to provide documentation relative to the funding structure. He stated the conversation he had with Gregg Tripoli on this topic indicated that there was \$150,000 secured which included the \$20,000 being discussed today. Jon Zella stated yes.

Robert Petrovich stated the short fall is a proposal to be covered by COR. Jon Zella stated OHA knows they have \$60,000 secured and they have some outstanding grants they are waiting on. He stated COR and Bull Finch Brewery are committed to funding the difference.

Robert Petrovich stated the \$20,000 can be used in the calculus but he wants to see the entire layout of the funding pieces and commitments.

Greg Lancette stated it would be good if they had something from COR and the other commitments.

Jon Zella stated he can explain it now if that helps. Ann Clarke stated she would not feel comfortable without having the actual documentation.

Nate Stevens asked what the timeline is. Jon Zella stated they are looking to start any day to start the build out. He stated this is an integral part of it moving forward.

Nate Stevens asked when the brewery and brew pub will open. Jon Zella stated he has to double check on the Iron Pier facility as a whole but the brewery is hoping to open by late September. He stated he is not sure that is a hard date or something to shoot for.


Nate Stevens asked if OHA wants the exhibit up and running so everything opens at once. Jon Zella agreed. He stated work needs to be done before they can move in but they can move quickly. He

stated they have access to a local exhibit fabricator and COR said they can help with basic foundation work.

Greg Lancette stated after the information is provided to the Board, a meeting will be rescheduled. Jon Zella stated he will get the lease information, budget commitments and any documentation. Nate Stevens stated an overall time limit would be helpful too.

Ann Clarke agreed and stated if one piece falls out what is the plan.

Upon a motion by Ann Clarke, seconded by Greg Lancette, the CRT Board adjourned the meeting at 8:21 am.


Genevieve A. Suits, Secretary