



TRUST FOR CULTURAL RESOURCES

333 WEST WASHINGTON STREET, SUITE 130, SYRACUSE, NY 13202
PHONE: 315.435.3770 • FAX: 315.435.3669 • SYRACUSECENTRAL.COM

Regular Meeting Agenda May 11, 2022

8:30 a.m. Call to Order

- A. Approval of Minutes- March 9, 2022
- B. Treasurer's Report
- C. Payment of Bills
- D. Conflict of Interest Disclosure

1. Appointment of Secretary and Public Hearing Officer

Board Action Requested:

- a. Approval by the board to appoint-Nancy Lowery as Board Secretary and Public Hearing Officer to the Trust for Cultural Resources

Representative: Robert Petrovich, President/CEO CRT

2. Galaxy Media Partners is requesting funds to help to underwrite "The Moonlight Movie Series" at the Lakeview Amphitheater. This event will be four free family-friendly movie nights that are open to the general public and will run from July 11, 2022 through July 25, 2022.

Board Action Requested:

- a. Approval by the board to make a grant to Galaxy Media Partners to help underwrite "The Moonlight Movie Series."

Representative: Carrie Wojtaszek, Chief Operating Officer, Galaxy Media Partners

Adjourn

**TRUST FOR CULTURAL RESOURCES OF
THE COUNTY OF ONONDAGA
Regular Meeting
March 9, 2022**

A regular meeting of the Trust for Cultural Resources of the County of Onondaga was held on Wednesday, March 9, 2022 at 333 West Washington Street.

Trustee Ryan Smith called the meeting to order at 8:45 am with the following:

PRESENT:

Greg Lancette
Robert Petrovich
Leslie Garcea
Regina McArthur
Ryan Smith

ABSENT:

ALSO PRESENT:

Robert Petrovich, Executive Director
Carolyn Evans-Dean, Secretary
Nathaniel Stevens, Treasurer
Karen Doster, Recording Secretary
Chris Andreucci, Harris Beach
Mike Lisson, Grossman St. Amour, CPAs
Breannah Lane, Grossman St. Amour, CPAs

APPOINTMENT OF TEMPORARY CHAIRPERSON

Upon a motion by Robert Petrovich, seconded by Regina McArthur, the CRT Board approved a motion to appoint Ryan Smith as temporary Chairperson. Motion was carried unanimously.

APPROVAL OF REGULAR MEETING MINUTES – JANUARY 5, 2022

Upon a motion by Robert Petrovich, by Regina McArthur, the Board approved the regular meeting minutes of January 5, 2022. Motion was carried unanimously.

APPROVAL OF ORGANIZATIONAL MEETING MINUTES – JANUARY 5, 2022

Upon a motion by Greg Lancette, by Leslie Garcea, the Board approved the organizational meeting minutes of January 5, 2022. Motion was carried unanimously.

TREASURER'S REPORT

Nate Stevens gave a brief review of the Treasurer's Report for the month ending February 2022.

Upon a motion by Greg Lancette, seconded by Leslie Garcea, the CRT Board approved the Treasurer's Report for the month of February 2022.

PAYMENT OF BILLS

Nate Stevens stated there is no Payment of Bills Schedule #52 for the month of February 2022.

Upon a motion by Greg Lancette, seconded by Leslie Garcea, the CRT Board approved the Payment of Bills, Schedule #52 with General Expenses being \$105.00. Motion was carried unanimously.

CONFLICT OF INTEREST DISCLOSURE

A Conflict of Interest is not necessary based upon agenda items.

ADJOURN

Upon a motion by Robert Petrovich, seconded by Regina McArthur, the CRT Board adjourned the meeting at 8:48 am.

Carolyn Evans-Dean, Secretary



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Treasurer's Report Overview
April 30, 2022

Revenue / Expense / Income	Current Period	Current Year	2022 Budget Amount	Current YTD Change to Budget
Operating Revenue	5	23	165,900	(165,877)
Administrative Expense	5,976	22,235	100,000	(77,765)
Operating/Program Exp.	-	105	65,900	(65,795)
Net Ordinary Income	(5,971)	(22,318)	-	(22,318)

Current Assets	Current YTD	Prior YTD
Total Cash	651,498	883,312
Less Pass Through Received	-	-
Available Cash	651,498	883,312
Receivables (less pass through rec.)	-	-
Other	-	-
Total	651,498	883,312

Reserve for Contracts	
County Operations	77,765
Program Reserve	50,000
Total	127,765

Receivables	
0-120 days	-
> 120 days	-
Total	-

Trust for Cultural Resources of the County of Onondaga

Profit and Loss

April 2022

	TOTAL
Income	
45000 Non-Operating Revenue	
45030 Interest	5.10
Total 45000 Non-Operating Revenue	5.10
Total Income	\$5.10
GROSS PROFIT	\$5.10
Expenses	
65000 Operating Expenses	
62000 Contractual Expenses	
63000 Administrative Expense	5,975.64
Total 62000 Contractual Expenses	5,975.64
Total 65000 Operating Expenses	5,975.64
Total Expenses	\$5,975.64
NET OPERATING INCOME	\$ -5,970.54
NET INCOME	\$ -5,970.54

Trust for Cultural Resources of the County of Onondaga

Balance Sheet As of April 30, 2022

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
100 Trust for Cultural Resources fo	31,001.85
105 M&T Savings	620,474.60
110 Petty Cash	21.49
Total Bank Accounts	\$651,497.94
Total Current Assets	\$651,497.94
TOTAL ASSETS	\$651,497.94
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
600 Accounts Payable	0.00
600.2 Mileage Reimbursement	48.66
600.3 OED Contract	22,235.39
Total 600 Accounts Payable	22,284.05
Total Accounts Payable	\$22,284.05
Total Current Liabilities	\$22,284.05
Total Liabilities	\$22,284.05
Equity	
31500 Reserved for Contracts	127,765.00
31600 Equity - Unreserved	-127,765.00
32000 Unrestricted Net Assets	651,531.48
Net Income	-22,317.59
Total Equity	\$629,213.89
TOTAL LIABILITIES AND EQUITY	\$651,497.94

**THE TRUST FOR CULTURAL RESOURCES OF
THE COUNTY OF ONONDAGA
PAYMENT OF BILL - SCHEDULE #53
May 11, 2022**

GENERAL EXPENSES

1. <u>ONONDAGA COUNTY*</u>	<u>\$ 110,522.97</u>
2021 OED Administrative Expense Payment	
TOTAL	\$ 110,522.97

Ratification of Check dated March 8, 2022

Onondaga County Trust for Cultural Resources

Program Support Application

To apply applicants should submit:

1. A signed application.
2. Proof of IRS 501(c)(3) designation.
3. A project description of no more than three (3) pages including:
 - a. Description of the project and its core activities and goals.
 - b. Number of persons and geographic distribution to be served directly by the project.
 - c. Detailed description of all sources and uses of funding required to complete the project as well as identifying funds that have already been committed.
4. The most recently approved Annual Report of the organization.
5. For capital projects, the organization must either own, have a legal interest in, or purchase/receive a legal interest with grant proceeds the property.

**Applicants may be required to submit additional information that the CRT deems necessary*

Organization Name: Galaxy Media Partners

Organization Website: www.galaxymediapartners.com

Mailing Address: 235 Walton Street

City/State/ZIP: Syracuse, NY 13202

Contact Person/ Phone Number: Carrie Wojtaszek- 315-471-9597

Email Address: carrie@galaxymediapartners.com

Executive Director/President: Carrie Wojtaszek, Chief Operating Officer

Executive Director/President's Email: carrie@galaxymediapartners.com

Title of Proposed Project: Moonlight Movie Series

Estimated Project Start Date: July 11, 2022

Estimated Project End Date: July 25, 2022

Total Project Budget: \$120,000

Funding Requested: \$15,000

Use this page to describe the project and the specific nature of what the requested funds will be used for within the broader context of the project. Please write "See attached" and attach additional documentation if needed.

Primary Purpose of Proposed Project:

The Moonlight Movie Series at the Lakeview Amp provides residents with the opportunity to come together, under the stars, and enjoy a free family-friendly evening. The classic movies scheduled will unite both young and old as they create memories that will last a lifetime while the free admission and free accessible parking will allow all to experience the panoramic views of Onondaga Lake.

Approximately 4,000-5,000 people from Onondaga County came out to enjoy the Moonlight Movie Series in 2019! (Due to COVID- the 2020 and 2021 seasons were not allowed- so we are excited to bring this series back for the community and families of CNY).

Primary Purpose of Requested Funds:

The funds from the grant will be used to underwrite the cost of the event. Costs to produce the event include: licensing fees to show the films, security, sound, labor, venue cleaning, advertising and coordination.

The three week movie series is tentatively scheduled to run from Monday, July 11th to Monday, July 25th



I have read paragraph 6.2 of the instructions and understand that the applicant must identify in writing to CRT any information it deems proprietary and requests not be made publicly available.



Please check here if you have marked information as confidential/proprietary.

I hereby certify that all the facts, figures, and representations made in this application, including all attachments, are true and correct to the best of my knowledge, and this application is made with the approval of my board of directors.

Executive Director Signature: _____

Date: 4/21/22



Week 1: Monday, July 11- gates opened at 5:30

Feature 1: starts at 6pm

Feature 2: started immediately after feature 1

Week 2: Monday, July 18- gates opened at 5:30

Feature 1: starts at 6pm

Feature 2: started immediately after feature 1

Week 3: Monday, July 25- gates opened at 5:30

Feature 1: starts at 6pm

Feature 2: started immediately after feature 1

Expenses (estimated based on 2019)

Swank Motion Pictures, Inc.	\$1,215.00
Swank Motion Pictures, Inc.	\$1,215.00
Swank Motion Pictures, Inc.	\$1,215.00
Sponsor Food & Drink	\$600.00
Security	\$1,680.00
Lakeview Amphitheater	\$1,500.00
Lakeview Amphitheater	\$1,500.00
Lakeview Amphitheater	\$1,500.00
Amex - movies	\$150
Labor	\$3,000.00
Sound	\$1,500.00
Advertising	\$107,325.00
	\$122,400.00

Funding (some pending)

\$5,000- Loretto- secured

\$5,000- AmeriCU- waiting on approval- new marketing team

\$15,000- Onondaga County Trust for Cultural Resources- waiting on approval

\$97,400- "in-kind" advertising donation from Galaxy

ST. JOSEPH'S
HEALTH Amphitheater
AT LAKEVIEW

MOONLIGHT MOVIE SERIES

RECAP

presented by

Wegmans

AmeriCU
CREDIT UNION



ONONDAGA
COUNTY
first

MONDAYS IN JULY
JULY 8. JULY 15. JULY 22. JULY 29

SERIES RECAP

- The Moonlight Movie Series at the Amp provided residents with the opportunity to come together, under the stars, and enjoy a free family-friendly evening. The classic movies that were on the schedule united both young and old as they created memories that will last a lifetime while the free admission and free accessible parking allowed all to experience the panoramic views of Onondaga Lake.
- Approximately 4,000-5,000 people from Onondaga County came out to enjoy the Moonlight Movie Series in 2019!
- The funds from your sponsorships were used to underwrite the cost of the event. Costs to produce the event include: licensing fees to show the films, security, sound, labor, venue cleaning, advertising and coordination. The four week movie series ran weekly from Monday, July 8th to Monday, July 29th.





ADVERTISING & PR RECAP

- 1,485 spots ran across the Galaxy Media Stations
- Individualized commercials ran each week showcasing your business
- Customized welcome messages with your business name ran each week
- Coverage on News Channel 9 and Syracuse.com



RECAP PHOTOS



**THANK YOU FOR YOUR
CONTINUED SUPPORT OF THIS
GREAT COMMUNITY EVENT!**

