

ONONDAGA CIVIC DEVELOPMENT CORPORATION
Regular Meeting Minutes
March 14, 2019

The Regular meeting of the Onondaga Civic Development Corporation was held on Thursday, March 14, 2019 at 333 West Washington Street, Syracuse, New York, 13202, in the large conference room on the 1st floor.

Ben Dublin called the meeting to order at 8:38 am with the following:

PRESENT:

Matthew Marko
Michael LaFlair
Richard Zaccaria
James Jordan
Gerald Albrigo

DELAYED:

Richard Zaccaria

ABSENT:

Ben Dublin
Alison Miller

ALSO PRESENT:

Robert Petrovich, President/CEO
Brian Bartlett, Secretary
Nate Stevens, Treasurer
Karen Doster, Recording Secretary
Chris Andreucci, Harris Beach
Jim Keib, FOCUS (formerly Exec Director)
Frank Moses, FOCUS

APPROVAL OF REGULAR MEETING MINUTES FEBRUARY 7, 2019

Upon a motion by Michael LaFlair, seconded by James Jordan, the OCDC Board approved the regular meeting minutes of February 7, 2019. Motion was carried unanimously.

Matt Marko welcomed Gerry Albrigo. Gerry Albrigo stated he is currently the Comptroller at the Syracuse Community Health Center and has been there for about 15 years. He stated County Executive Ryan put out a notice to those interested in serving the County in different positions, he let the County Executive know he was interested and he was appointed to the OCDC Board.

Matthew Marko stated this is a great Board, great staff and we do a lot of great things.

TREASURER'S REPORT

Nate Stevens gave a brief review of the Treasurer's Report for the month of February 2019.

Upon a motion by Michael LaFlair, seconded by James Jordan, the OCIDA Board approved the Treasurer's Report for the month of February 2019. Motion was carried unanimously.

PAYMENT OF BILLS

Nate Stevens gave a brief review of the Payment of Bills, Schedule #79.

Upon a motion by James Jordan, seconded by Michael LaFlair, the OCDC Board approved the Payment of Bills scheduled #79 with General Expenses being \$69,217.31. Motion was carried unanimously.

CONFLICT OF INTEREST

No Conflict of Interest as there are no projects

RECAP OF FOCUS GREATER SYRACUSE

Jim Keib stated he was the Executive Director for FOCUS and started a new position as District Director for John Katko but wanted to come in and deliver the report today. He stated the brief history is that he was having a discussion with previous County Executive, Joanie Mahoney, and the topic of economic development came up. He stated she had a lot of curiosity about the issue of negative press on economic development and other issues related to economic development. He stated she suggested approaching OCDC for funding for FOCUS to do outreach. He stated FOCUS came before the Board in April, received the funding and went forward with the work in the report. He stated some of the key things was having face to face interaction between economic development professionals and our community as well as regular citizens. He stated

FOCUS wanted to educate citizens on some of the basic concepts associated with economic development; discuss the impact of negative headlines and be able to provide feedback to boards like OCDC, the County Executive and others about what the public feels about economic development. He stated the basic concept was to have 3 sessions on economic development covering about 6 to 7. He stated they tried to offer the programs in different locations and times so the public could come.

Frank Moses, Director of Communications and Program Management, reviewed the report. He stated overall the evening sessions were light and if they were to do it again they would stay away from that or reformat it to an informal setting.

Jim Keib stated the questions asked by the public at each session were interesting and to him it showed great interest and knowledge about what is going on in our community.

Frank Moses stated the first session had topics about new Americans and refugees and how other towns are incorporating them into the workforce. He stated they got into tackling social problems while tackling economic problems together was a highlight. He stated the 2nd session was a lot on attracting workforce and bringing people into the community. He stated the third session was how the folks on those panels are engaging with community. He stated the message of regardless of being in the city or the suburbs we are all in it together. He stated there were optional surveys handed out and they received 49 back out of 341. He stated there is a distribution map giving a sense of where people came from in the community, age demographics and different professional fields. He stated they had a section on outreach and media exposure.

Jim Keib stated there was quite a bit of media attention with being asked 2 to 3 times to be on Dave Allen show in the morning and an article that the paper ran. He stated it told him there is a lot of interest in these topics and people are hungry for information. He stated on the last page of the report are final observations they learned. He stated there is great curiosity, more knowledge than we may think and we need to have economic development people working together and enjoy working together. He stated the more that kind of activity can be facilitated helps with the whole process.

Frank Moses stated regardless of where the project is located a lot of the goals, aspirations and challenges are similar just to different degrees. He stated it opens the way for the importance of county wide or regional wide collaboration in tackling those challenges and finding those opportunities together.

Jim Keib stated someone who had a scenario in Cicero can learn from a scenario in the City and vice versa.

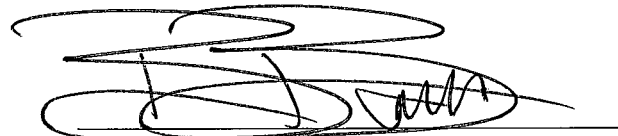
Frank Moses stated if there is anything not covered in the report, he is happy to provide any information to the Board. He stated the report will be on the website and they will be distributing it. Jim Keib stated OCDC owns the report and can distribute.

Mike LaFlair stated at the last meeting there was discussion on issues regarding Near West Side.

Upon a motion by Matthew Marko, seconded by James Jordan, the OCDC Board went into Executive Session at 8:57 am to discuss contractual matters. Motion was carried unanimously

Upon a motion by Matthew Marko, seconded by James Jordan, the OCDC Board adjourned executive session at 9:06 am. Motion was carried unanimously

Upon a motion by Matthew Marko the meeting was adjourned at 9:06 am. Motion was carried unanimously.



Brian M. Bartlett, Secretary