

**TRUST FOR CULTURAL RESOURCES OF
THE COUNTY OF ONONDAGA
Regular Meeting
March 14, 2019**

A regular meeting of the Trust for Cultural Resources of the County of Onondaga was held on Thursday, March 14, 2019, 2018 at 333 West Washington Street, Syracuse, New York, 13202, in the large conference room on the first floor.

Trustee Greg Lancette called the meeting to order at 8:10 am with the following:

PRESENT:

Greg Lancette
Ann Clarke
Gregg Tripoli

ALSO PRESENT:

Robert Petrovich, Executive Director
Brian Bartlett, Secretary
Nathaniel Stevens, Treasurer
Karen Doster, Recording Secretary
Chris Andreucci, Harris Beach
Mike Lisson, Grossman St. Amour CPAs

APPROVAL OF REGULAR MEETING MINUTES – JANUARY 31, 2019

Upon a motion by Gregg Tripoli, seconded by Ann Clarke, the Board approved the regular meeting minutes of January 31, 2019. Motion was carried unanimously.

TREASURER’S REPORT

Nate Stevens gave a brief review of the Treasurer’s Report for the month of February 2019.

Upon a motion by Ann Clarke, seconded by Gregg Tripoli, the CRT Board approved the Treasurer’s Report for the month of February 2019. Motion was carried unanimously.

PAYMENT OF BILLS

Nate Stevens gave a brief review of the Payment of Bills.

Upon a motion by Ann Clarke, seconded by Gregg Tripoli, the CRT Board approved the Payment of Bills, Schedule #39 with General Expenses being \$17,530.40. Motion was carried unanimously.

CONFLICT OF INTEREST DISCLOSURE

Karen Doster stated there is no conflict of interest disclosure as there are no projects to be voted on.

RECAP OF CULTURAL AND RECREATIONAL EVENT – MOVIE NIGHT AT THE AMPHITHEATER

Carrie Wojtaszek stated they had a great moonlight movie series at the amphitheater. She stated the 2018 season they did a four series on Monday nights held on July 9, 16, 23 and 30. She stated it was free family fun and families could come out with blankets, bring coolers, lawn chairs and whatever they wanted to do. She stated they started it at 6:00 pm this year where the first year they started it a little bit later thinking they needed it to be darker but with the LED screens and the setup of the amphitheater it was nice to start at 6:00 pm allowing more families to come and enjoy the double features. She stated they had approximately 4000 to 5000 people attend over the 4 weeks. She stated they used the grant to help pay for the cost of the movie rights to show to the public, SMG for staff and cleaning, labor, sound and they did a lot of advertising. She stated they appreciated the grant, would love to give back to the community and she thinks this was a really great project done at the amphitheater.

Greg Lancette stated the number of attendees is higher than he anticipated. Carrie Wojtaszek stated they have had a lot of great comments from the community saying thank you where they can come park for free and watch the movie for free. She stated they let the food trucks come for free to keep their pricing down and make things affordable for families.

Gregg Tripoli asked if there were other facilities open at the amphitheater for food, drink and things like that. Carrie Wojtaszek stated only facility they used was just one section of the bathrooms in order to keep the cost down. She stated it is a constant working relationship with SMG to ensure when there are concerts a few days prior to the movie that the port a potties were cleaned before they used the space and that was the only hiccup they ran into.

Gregg Tripoli asked how the vendors did. Carrie Wojtaszek stated they did well. She stated they were happy because they were not charged to come in. She stated they had Q Dogs and Ma and Pa Kettle Corn. She stated the idea was to have hot dogs, popcorn and snacks like that.


Greg Lancette stated this is the second summer. Carrie Wojtaszek stated yes and they had no idea what the first summer would be but the first year they thought they would have a younger crowd for first summer and a different audience for the second but they saw that a lot of people stayed so that is why this year they kept everything very family friendly. She stated they tried to think of double features that would have similar themes.

Gregg Tripoli asked if there is any diagnostics on how people heard about the event. Carrie Wojtaszek stated they primarily used the Galaxy Stations. She stated they also used social media and made sure to share it with people that love to come to lights on the lake. She stated they try to talk to people that might already come to family friendly events. She stated they shared it throughout the social media outlets. She stated they also did a press release so they did get a little bit of coverage but they try not to rely on that too much. She stated they used primarily radio, social media and a lot of word of mouth.

Greg Lancette stated when this first launched 2 years ago no one really knew the volume and it did attract a good attendance the first season that warranted the second. Carrie Wojtaszek stated people were bringing pizza and plates which made it affordable. She stated the feedback from the community was they were appreciative to be able to come, do something with their family and not have to pay for it.

Gregg Tripoli stated the event is also introducing people to a great facility. Carrie Wojtaszek stated the facility is phenomenal and you typically don't bring young children there so this opens it up to new people. She stated there are a lot of benefits to it.

Upon a motion by Ann Clarke, seconded by Gregg Tripoli, the CRT Board adjourned the meeting at 8:20 am.



Brian M. Bartlett, Secretary